MA

Here is The Truth About Telethons

LOCAL PROGRAM LISTINGS Week of February 5-11

GUIDE

15 c

Jack Benny

Announcing the new RCA Victor "Master 21" Big-Screen 21" TV-only \$19925



The "Master 21" Ebony finish; maroon slightly higher. UHF optional, extra. Model 21S348

Here's the low-priced, big-screen television you've been waiting for! Only \$199.95-with every advance that has made RCA Victor the mostwanted, and highest-rated picture in 21-inch television.

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Every year





Your color set is still two to three years off.

You'll be able to see demonstration models in your dealer's showroom within a few months. You'll be hearing that all of a certain network's shows will be televised in color at least once in 1954. You'll read items about filmed programs being shot in color as well as black and white.

But as for sitting down in your own living room and looking at exciting color television on a 21-inch tube set you bought for \$500-\$600—that day won't come until at least 1956.

You say you want the facts? The National Appliance and Radio-TV Dealers Association met in Chicago recently. These are the gentlemen who must know exactly what's ahead so that they can buy goods to sell you. They were curious as to whether they should buy black and white sets for you or wait for color receivers that will bring a new dimension, a new reality to TV.

They're buying black and white.

The NARDA men saw impressive color demonstrations on 11½-inch picture tubes. They heard that while a few sets would be turned out with those tubes, the manufacturers were developing much larger ones. They heard that at least two different kinds of large color picture tubes are under development, that neither of these has reached the production stage. They heard that two of the networks haven't even started real color planning.

If the businessmen in NARDA are convinced that despite all the advance publicity, color will come by evolution instead of revolution, then we might as well take our cues from them, settle down with our black and white sets, and enjoy television now.

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Walter H. Annenberg, Editor

Merrill Panitt, Notional Monaging Editor Harald B. Clemenko, Regional Managing Editor Michael J. O'Neill, Advertising Director James T. Quirk, Publisher

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21"1

PHILCO NEWS

ILCU

Brand new 1954 model, here from Philco world's largest radio and TV manufacturer. Trade up now and enjoy a "big-as-life" 21-inch picture. Price includes Federal Tax and full one year picture tube warranty.



Built-In UHF Tuner Extra

The Philco 4001-E, above, is just one of a wide choice of Philco 21-inch sets at new low prices. See them now at your Philco dealer—don't settle for less than genuine Philco quality.



Tune in the PHILCO TELEVISION PLAYHOUSE SUNDAY EVENINGS • NBC NETWORK

NO MORE TELETHONS ?



Cerebral Palsy telethon, successful and well-run, presented stars like Jane Wyatt, Jane Pickens, Sloan Simpson, Betty Furness, Maria Riva, Carol Channing, John Daly.

TELETHONS may soon become a thing of the past. On the assumption that these TV fund-raising shows are ruining the careers of too many performers, an organization representing all actors' unions has banned the appearance of any performer on network telethons. That immediately put an end to the national TV charity drives such as Milton Berle and Dean Martin and Jerry Lewis have conducted.

In addition, this same organization has ruled that 10 percent of the gross collection of local telethons must be paid into its own charity fund. This means that actors can still appear on telethons if it's a strictly local show, but the charity group turns over 10 percent of all money collected to the actors' fund. With pay already the order of the day for electricians, stagehands and musicians, charity groups fear this cut for actors may make all telethons unprofitable.

The unions' action was not unexpected. While most viewers might think all performers contributed their services gratis to telethons, actually it's been only the top-name stars who work for free — and then only on shows conducted in the star's home town. If a New York TV star, for example, travels to Cleveland, Washington, or some other city to emcee a telethon, he's paid his regular fee plus expenses. Some stars turn this money back to the charity. In most cases, however, the performers as well as their agents consider telethons just another working engagement.

On past network telethons, usually conducted from New York or Hollywood, the stars didn't have to travel from home base. In such cases they worked for nothing, either as emcee or answering phone calls. But again, fice can go out personally to collect pledges.

Some local UCP telethons have produced, in actual cash, as much as 118 percent of the money pledged by phone. (The figure may be a slight exaggeration, since a number of phone calls became backlogged on the switchboard and so could not be included in the total amount pledged on the show). But whatever the reason, UCP's telethon in New York in December, 1952, listed \$553,000 pledged and \$642,824 collected.

Despite its bright record, UCP has



Typical telethon evening: Eddie Fisher chats with Movie Starlet Terry Moore.

most of the variety acts who entertained viewers between pleas for money received the same fee they would get for an appearance on a regular TV show, or in a theater or night club.

The new ruling permitting only local telethons will not hurt some charity groups, such as United Cerebral Palsy. UCP, most successful as a telethon campaigner, works only with local shows. In an individual city, according to UCP, each pledge over \$25 can be double-checked before it is racked up on the tote board. In addition, members of the local branch of-



Then he talks with telephone donor as volunteer models keep track of gifts.

had its share of collection troubles. In a recent New York telethon, for example, when Actor David Wayne was answering phone calls, an unidentified person promised a \$5000 check for UCP if Wayne would pick it up personally at Table 15 in Lindy's restaurant. Without waiting for one of the phone operators to verify the call, Wayne rushed over to Lindy's. The call turned out to be a phony. Nobody knew anything about the check.

On the same telethon, however, John Barrymore, Jr., received a call promising him \$5000 if he would pick up the money personally at the Hotel Statler. He too rushed out, and found a business executive waiting to greet him with a \$5000 check. To avoid mistakes, though, UCP has made it a practice to verify all calls pledging \$25 or over. Two phones on each show are used exclusively to phone pledgees and verify the call.

UCP and all other charities planning to conduct telethons henceforth will have to pay that 10 percent to the actors' group, known as Theater Authority (TA). In return for this, TA has agreed to waive its previous insistence on fees to name stars ap-



He joins Sloan Simpson and Maria Riva in checking on incoming contributions.

pearing on a telethon. But lesserknown performers, or rank-and-file union members, must still be paid the standard minimum union scale.

TA spokesmen insist they have nothing against charity drives as such, and certainly are not against charities. The only reason for their demands is to protect the careers of performers: if a star does his regular night club act on a telethon for free, nobody will pay to see that same act in a night club. A performer often must work with insufficient lighting, sets and props. This, according to TA, may injure his reputation and his career. The death warning for telethons might have sounded several years ago, by the Damon Runyon Cancer Fund.

The Runyon Fund initiated telethons in 1949, when Milton Berle went on a 12-station network to emcee a 22 1/2-hour show. No one appearing on that show received pay, so there was no overhead. The fund collected about 70 percent of all money pledged, which made the show extremely profitable.

Thumbs Down

The Runyon Fund also staged telethons in 1950, 1951 and 1952. From 1949 to 1952, some \$4,000,000 was pledged. But — because too many pledges were phony or because figures were hiked to ease performers' ego—only about \$1,000,000 was finally collected. That would be a healthy sum for any charity and the Runyon Fund would have continued its yearly telethons if it could have done so on a cost-free basis. But when the various guild and unions asked for a percentage of the gross, Fund authorities called it quits.

Then Bob Hope and Bing Crosby staged their telethon in 1952 to raise money for the U.S. Olympics team. This one was almost a fiasco. About \$1,000,000 was pledged. Only about \$350,000 was actually collected.

Boredom Tolls The Knell

What may actually give the final blow to telethons was summed up by a Chicago newspaper columnist, Irving Kupcinet. He has been emceeing the UCP telethons in Chicago the last two years. According to Kupcinet, it is the viewers' apathy that may kill off telethons ultimately. "The day of the telethon is slipping," he said, "because the people are getting tired of it. It looks as though we'll have to devise some new system of collecting charity money by television."

HEADIN' FOR A NEW RANGE ?

ACK BENNY, still riding along on an even keel at the pinnacle of his career, is perhaps the least pretentious star show business has ever known. He'd as soon throw a wad of paper at a script girl as shake hands with the Queen of England, and he's done both. The script girl and the Queen, to him, are two very likable human beings.

If there can be a secret to any man's success, Benny's lies in his enormous

capacity to enjoy his work. He takes it seriously, but never to the point of undermining either disposition or health. He

plays golf, shooting in the high 80's and never worrying about the time he might have shot a 79. When, as he occasionally does, he feels that he

JACK BENNY MAY QUIT RADIO To devote more time to tv has to get away from it all, he merely piles into his car and takes off.

When he works, he is a perfectionist. He spends as much time on his radio show today as he did ten years ago when radio was king and he was its crown prince. And he gets as much fun out of it.

Oddly enough, Benny's wife, Mary Livingstone, suffers miserably through the whole business of a Jack Benny show. A mainstay on the radio show almost since its inception, she has no conception of herself as a star, dislikes publicity and would give her left arm to get out of it. She loves show business for Jack, hates it for herself. "This," she says defiantly, "is absolutely my last season."

May Abandon Radio

Jack himself is reluctant about returning to radio next year. "If the sponsor wants me to do TV every other week, that will be the end of the radio show."

Benny thus far hasn't found it at all difficult to come up with a TV show once every three weeks and feels at the moment that every other week won't be any harder. "The ideas just seem to come," he says. "We never point deliberately for a 'great' show. And if one does happen to come off better than most, we don't knock ourselves out trying to top it. We just do 'em as they come along."

Papa Won't Push

If Benny has a major interest aside from show business, it is his adopted daughter, Joan, now 19 and a junior at Stanford. He and Mary have made it a policy from the beginning to keep her in the background and to let her grow up in as normal surroundings as possible. She has appeared on two or three of Jack's radio shows and on one TV show, but the decision has always been hers. Benny is proud of his daughter and sure she can make her own way without undue help from him. Perhaps the master of comedy timing onstage, Benny offstage can bumble along with the best of them. He frequently forgets names and is honest enough to become covered with confusion instead of trying to ad lib his way out with a funny line. The funny line, in fact, has never been Benny's forte. He is more the introvert, a quiet man content to let things ride and preferring to have his audi-



No limelight: Jack with daughter, Joan.

ences seated out front rather than gathered around him at a bar. Unlike most comedians, he invariably thinks the other fellow a very funny man and is known among his cohorts as "the best audience in the business." With Benny in the front row, a comedian is guaranteed a belly laugh on even his worst jokes.



JAMES DALY, an experienced Broadway and television actor, has made it from New York to Paris in one jump and is doing nicely, thank you.

When Sheldon Reynolds, producerdirector of Foreign Intrigue, flew in the face of the old theatrical axiom to "Never touch a hit" and agreed to replace the show's star, Jerome Thor, he came up with Daly, who was eager for a little traveling music.

Daly packed up his wife and three young daughters and set sail for Paris,

Reynolds discusses a Foreign Intrigue script with Nikole Milinaire, an aide, in Paris.



where the first of the new film series was being made. He likes his new life, but had to rearrange some living habits to fit the European way.

The family found a nice apartment in Paris, but few of New York's conveniences. "Our refrigerator," Daly said, "is a chicken-wire box on the window sill. The place also doesn't have an easy chair or sofa in its mammoth living room. It seems the only place French people sit down is in cafes."

Sardines Swedish Style

Daly's favorite commentary on his "Innocents Abroad" experiences deals with the week's motor trip he, his wife and kids made to Stockholm in their new Fiat, a small European car. "I took it for granted that we could drive leisurely, stopping whenever we got tired at a roadside motel, just like in the States. Was I wrong! We slept in the car two nights, and with five, it was sure a tight squeeze."

Jim also remembers doing his wife's shopping in Paris, French style. He was walking home carrying a long loaf of unwrapped bread, a bunch of carrots complete with tops, bottles of milk and paper-wrapped meat, when an unidentified American tourist stopped him on the street, asking "Aren't you a TV star?" After that, he let his maid do the marketing.

Daly Gets Involved

Why did Reynolds decide to switch lead actors in *Foreign Intrigue* at a time when the show had its highest ratings? Actually, Thor had wanted to bow out. His weekly exposure to millions of viewers in the role of an American correspondent had made him a star. Several movie companies, particularly Universal - International, had been flirting with him to do a feature film, but only if he would leave the TV show. Thor's deal with U-I is still pending; meanwhile, his agents are building him a new TV show. Although Foreign Intrigue continues its story line, Reynolds cited one subtle change occasioned by the switch in leads. "Daly is a completely different type of actor from Thor," he said. "It would be ridiculous not to re-write our show to fit him. We're playing him as a rougher-type guy. Where Jerry was mainly an observer



On location: Daly and Marcelle Crevanne, a director, in Epinay-sur-Seine.

walking through the action, 'Jim will be more intimately involved."

With several top Broadway shows to his credit, Daly is also well-known to TV audiences for lead roles on such dramatic programs as *Kraft Theater*, *Studio One* and *TV Playhouse*. Why, then, did he leave New York, with its stage and TV opportunities, to work on a single telefilm series in Europe?

"It will be fun to travel in Europe," he said. "The chance to establish your name in one part on a regular show offsets the pressure of 39 telefilms in eight months. And we would like our three daughters to learn to speak European languages like natives. There are other reasons, but maybe they can all be rolled into one—a dream my wife and I always had, to spend an entire year in Europe. And the *Foreign Intrigue* offer included what I like most to do—act."



Chicago Edition



Chicago Dateline

TV's Week: It's the homestretch for Channel 11! The drive for Chicago's TV educational outlet has netted \$860,-000, drawing within 20 per cent of its goal. Meanwhile, CETA (Chicago Educational Television Assn.) is awaiting a Federal Communications Commission decision on station call letters.

Lee Schooler's Press Conference, win-

ner of TV GUIDE's 1953 award for best forum show, was erroneously reported recently as being off TV. Actually, the program, seen Sundays, on WGN-TV at 7 PM, has run consecu-



Douglas

tively for 136 weeks since its TV debut in 1951.

Local video personalities are taking advantage of a beauty contest boom. The new "Miss Photo Flash" makes her TV bow on the Bob and Kay Show Feb. 8. And in March Danny O'Neil will have Mrs. America finalists on his TV GUIDE award-winning WBKB teleshow. Danny's been named Illinois chairman of the glamour derby.

The New Show: WGN-TV's Mike Douglas, who bagged TV GUIDE honors as best male vocalist of 1953, is set to emcee *Talent Showcase* which returns to Channel 9 Thur., Feb. 11 at 8:30 PM.

Advance Tips on Shows: Meet the Doctor, an AMA-approved medical advice show, starts on WBKB Feb. 15. AMA health director Dr. W. W. Bauer and Elizabeth Hart, local radio favorite, will head up the program taking over Stuart Brent's daily 1:15 time niche. Bookish philosopher Brent switches to 2:30 PM to accommodate them.

Commencing with the Feb. 12 issue, only Chicago programs will be listed in TV GUIDE. Additional news of Chicago shows will replace the Milwaukee listings. Wisconsin viewers will receive their own TV GUIDE edition which will carry listings of three Milwaukee channels and the one in Green Bay.

channels listed in program section

| | CHICAG | 60, ILL. | | | | | | | |
|---------------------------------|--|-----------------------------------|--|--|--|--|--|--|--|
| Ø WBBM-TV (CBS) Ø WNBQ (NBC) | 410 N. Michigan Ave. Merchandise Mart | • WBKB (ABC) • WGN-TV (DuMont) | 20 N. Wacker Dr. 441 N. Michigan Ave. | | | | | | |
| MILWAUKEE, WIS. | | | | | | | | | |
| 4 WTMJ-TV (NBC) | 720 E. Capitol Dr. | 25 WCAN-TV (CBS) | 723 N. 3rd St. | | | | | | |
| | | | | | | | | | |

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What

Opera Theater, had a scant five minutes to make his own network telecast at WNBQ, a substantial hop away. But thanks to a speedy auto, he was at his usual post by 11:05 PM (when the show was telecast to the network). Perched on the corner of a table, Howard, with elaborate casualness, addressed a "Hi" to the NBC audience.

akes

Howard's magnificent aplomb in the face of such minor crises has contributed largely to his overwhelming success. As one of the most reputable disk twirlers in the business, Howard's pace would make the average 40-hourper-week man flinch. His schedule is estimated at some 70 hours a week. This includes emceeing some 150 radio and TV shows, auditioning close to 200 new records, personally answering some 1,000 fan letters and conferring with sponsors, agencies and station personnel. All this within a seven-day span composed of 6:30 AM to 1 AM work days.

Such a monstrous schedule might give the impression that Howard is just one complicated network of nerves, tightly held together by a steady stream of black coffee and a chain of cigarettes. Actually, he's as cool as the proverbial cucumber and as relaxed as a mass of protoplasm.

Howard has earned a reputation in the trade as the guy who can do most for a waxing. Such tunes as "Why Don't You Believe Me," "Because of You" and "Here in My Heart" are evidence

A "Pacemobile": `typical Miller Show trademark.

CASUAL, composed Howard Miller probably noticed a slight rise in blood pressure at five minutes to 11 the night of Jan. 15, 1954. At that moment, he was receiving TV GUIDE's award for having Chicago's top favorite TV show. (Earlier he had copped the title for best interview and comment show.)

The excitement of winning such honors was only one contributing factor to his climbing blood pressure. Howard, accepting the award at WBKB's Civic

TUNE PAN ALLEY'S PAL .

Miller Great?

of Miller-backed hits. Yet he claims no clairvoyant powers in pinpointing top tunes. Says Howard: "The luck I've had in picking hit records is due to the fact that I know nothing about music." He listens for the over-all effect rather than for technical perfections of each note. This, claims Howard, enables him to hear songs as Mr. Record Fan does.

Stars Value Howard

Top talent, too, has recognized the Miller influence in the recording trade. It doesn't take much talking to convince stars to appear—gratis—for an interview with Howard when they're in town. And some head-line artists like Patti Page, Frankie Laine, and Tony Bennett have even flown in for a five or 10 minute guest shot on his show.

One of the shrewdest jockeys in the Tune Pan Alley industry, Howard has reached the top without the benefit of "payola," that under-the-table profit offered to deejays in return for plugging a tune. "Nobody had to pay to make "Tennessee Waltz' or 'Crying in the Chapel' a hit," he claims. "If a tune is good, you don't have to pay to make it sell. If it's a dud, plugging won't help."

Howard's job-heavy schedule has led to a barrage of questions about how he found time to court June Valli, the former *Hit Parade* songstress and now Mrs. Howard Miller. Their meeting was strictly in the line of duty for Howard. He attended a luncheon at which June's new record, "A Shoulder to Weep On,"



was introduced. (A rare visitor at such functions, Howard had gone only to meet the artist in whose voice he had detected a sincere quality.) When he was introduced, he quipped: "You'll never need a shoulder to weep on, but if you ever do you can borrow mine." Whether this remark launched their romance is a moot point, but one year later, they were married.

Recently Howard joined wife June in burlesquing a little ditty on their Close-Up show (5:30 PM, Mon. through Fri., WNBQ). The effect was something short of spectacular. But, if Howard approaches singing with his usual effortless effort, here's fair warning. Move over, Perry Como, here comes Miller! —by Shirley E. Brill

June Valli and Howard Miller: He offered his shoulder to weep on, if needed.



Job mart panel for "Airlines" show: I. to r., stewardess Lois Johnson, personnel aide Daniel Kane, emcee Reynolds, sales executive Stuart Wooster and pilot Jess Stetson.



TV's Job Mart

CHOOSE YOUR CAREER, an educational show unveiled this season by Channel 2, wouldn't have been popular at all in the 1890's. True to the modern trend, the program is devoted to helping local youngsters find a livelihood best suited to their talents, and in grandad's day such advice would have been wasted. An obedient lad simply followed father's craft or profession, and girls were mere marriage-fodder.

In our specialized era, kids plot their own futures. And like Dr. Kinsey or Sgt. Friday, they're out for facts, ma'am.

Many Careers Surveyed

Choose Your Career is presented by WBBM-TV each Saturday afternoon at 2:30 PM in cooperation with the Chicago Public Schools. Each weekly program features a panel of experts from a particular field (sales, real estate, teaching, dentistry, etc.), four high school students who are keen about that field, and an emcee (Frank Reynolds).

Each week the show focuses on a different vocation, ranging from meat packing to social work. Reynolds and the students grill the guest VIP's about job opportunities in their fields, educational requisites, salaries, etc.

The show for a while was the victim of a drastic switch in program format. When launched last October, it hewed to its present format, a lively one by



and large. Then for a number of weeks, the program was staged without students, supposedly because there was difficulty finding enough enthusiastic teen-agers to make appearances. Later, the programmers tried using only one youngster on each show, leaving the bulk of the quizzing of the experts to emcee Reynolds. The practice proved unsatisfactory, however, and recently *Choose Your Career* went back to its original set-up, using a full four students.

Guest Students Sought

Currently the show is getting its students through the public school system and through letters submitted to the station. High-schoolers, wishing to appear on the show should write to WBBM-TV, Wrigley Bldg., Chicago.

The decision to use teen-agers prominently on *Choose Your Career* was both proper and wise. If this first TV venture at vocational guidance is to succeed, it must play down the oldsters and let the young people take over. After all that's what they're going to do soon.



For fuller details of each movie, see the regular program listing.

FRIDAY, FEBRUARY 5

3:00 7 "SPEED TO SPARE" Joam Fontaine and Bruce Bennett. 3:45 2 "SWING IT PROFESSOR" Pinky Tomlin and Paula Stone. 4:09 9 "STARS OVER ARIZONA" Jack Randall and Kathleen Eliot. 4:05 7 "SAGEBRUSH FAMILY TRAILS WEST" Bobby Clark and Earle Hodgins. 5:30 (25) "HIDDEN DANGER" Johnny Mack Brown. 10:00 9 "I KILLED GERONIMO" James Ellison and Virginia Herrick. 11:00 2 "PEOPLE'S ENEMY" Preston Foster and Melvyn Douglas. 11:00 (25) "HOUSE OF A THOUSAND CANDLES" Irving Pichel and Phillips Holmes. 11:50 9 "BLUEBEARD" John Carradine and Jean Parker. 12:00 2 "DARK INTERVAL" Zena Marshall and Andrew Osborne. 12:00 7 "YANKS ARE COMING" Henry King and Mary Healy. 12:05 (4) "AFFAIRS OF GERALDINE" Jane Withers and James Lydon.

SATURDAY, FEBRUARY 6

9:00 a.m. 9 "GHOST GUNS" 12:00 9 "FOUND ALIVE" Barbara Bedford and Robert Frazer. 12:30 7 "PINTO BANDIT" 1:30 2 "DEVIL DIAMOND" Frankie Darro and June Gail. 4:00 9 "GLASS ALIBI" Paul Kelly and Anne Gwynne. 5:00 9 "HAUNTED MINE" Johnny Mack Brown. 5:00 (25) "STORMY TRAILS" Rex Bell and Bob Hodges. 6:00 9 "WEST OF RAINBOW'S END" Tim McCoy and Kathleen Eliot. 7:00 9 "THERE IS NO ESCAPE" Stanley Thurston and Patricia Hicks. 9:30 (4) "GOLDEN GLOVES STORY" James Dunn and Kay Westfall. 10:00 2 "GIRL FROM MANHATTAN" Dorothy Lamour and George Montgomery. 10:00 7 ''CRISS CROSS'' Forrest Tucker and Carol Hughes. 11:00 9 "DELIGHTFULLY DANGEROUS" Jane Powell and Ralph Bellamy. 12:00 2 "ODETTE" Anna Neagle and Trevor Howard. 12:00 (25) "CIRCUS GIRL" June Travis and Bob Livingston.

12:05 (4) "SING, NEIGHBOR, SING" Brad Taylor and Ruth Terry. 12:15 7 "SHAKE HANDS WITH MURDER" Iris Adrian and Frank Jenks.

SUNDAY, FEBRUARY 7

9:00 a.m. 9 "GUNSMOKE" Johnny Mack Brown and Jennifer Holt. 10:00 a.m. 9 "THE MAN WHO WALKED ALONE" Dave O'Brien and Kay Aldridge. 10:30 a.m. 5 "FRONTIER FUGITIVES" Tex Ritter. 12:00 9 "COWBOYS FROM TEXAS" Bob Livingston and Raymond Hatton. 12:00 (25) "COMMAND POST" Documentary. 1:00 9 "TRAIL'S END" Johnny Mack Brown and Max Terhune. 2:00 9 "GINGER" Frank Albertson and Barbara Reed. 4:00 9 "LEAVE IT TO THE MARINES" Sid Mara and Melton Lynn. 6:00 9 "NIGHT WIND" Charles Russell and Virginia Christine. 10:00 2 "GOODNIGHT SWEETHEART" Ruth Terry and Robert Livingston. 10:00 9 "F.B.I. GIRL" Cesar Romero and George Brent. 10:30 7 "T-MEN" Dennis O'Keefe and June Lockhart. 10:30 (25) "GIRL FROM ALASKA" Rav Middleton and Jean Parker. 11:30 2 "PAUL TEMPLE'S TRIUMPH" John Bentley and Dinah Sheridan. 12:00 7 "SILKS AND SADDLES" Bruce Bennett and Joan Barclay.

MONDAY, FEBRUARY 8

3:45 2 "WALTZ TIME" Carol Raye and Peter Graves. 4:00 9 "GHOST RIDERS" Johnny Mack Brown and Raymond Hatton. 5:30 (25) "RUSTLERS OF DEVIL'S CANYON" Allan Lane and Bobby Blake. 7:30 9 "JADE MASK" Sidney Toler and Mantan Moreland. 10:00 9 "LADY OF BURLESQUE" Barbara Stanwyck and Michael O'Shea. 11:00 2 "RIGHT AGE TO MARRY" Frank Pettingill and Joyce Bland. 11:00 (25) "GANGS OF NEW YORK" Ann Dvorak and Alan Baxter. 12:00 2 "LORD EDGEWARE DIES" Austin Trevor and Jane Carr.

(Continued on next page)



Patterson, an heir apparent...

THE hottest prospect to someday wear the world's *heavyweight* crown is a rangy, sinewy youth named Floyd Patterson. But the date of his enthronement is about a year away. Hard punching Floyd has just turned 20.

Having appeared twice on TV (WBBM-TV, and WGN-TV), he's a dream to watch in action. He's fast on

feet, agile at feinting and cobra-quick with his dynamiteladen fists.

Although Floyd's only handicap is inexperience, his tutor and manager, Custie D'Amato, is



Patterson

wary of matching him against ring wise heavies. Custie wails about the shortage of opponents, but he won't court disaster by being impatient. Custie is confident and so am I, that he has a champion.

Floyd's closest pro scrap was at Eastern Parkway Arena when he pounded out a split decision over light-heavyweight Dick Wagner. He immediately sought a rematch and wiped out the stigma of near defeat by shellacking Wagner with a TKO on a nationally televised bout.

In style, Patterson has been compared to Joe Louis, whom he idolizes. He stalks and swings like Louis, but shows better footwork. As a growing lightheavyweight, he's certain to add the necessary poundage to merit heavyweight ranking. Whether he'll ever reach the title as the Brown Bomber did is unknown. But, in tout jargon, Floyd is really "one to tab."

TV MOVIE GUIDE

(Continued from page 5)

TUESDAY, FEBRUARY 9

3:45 2 "WILLIAM COMES TO TOWN" William Graham. 4:00 9 "KING OF THE STALLIONS" Nakamo, the wonder horse. 5:30 (25) "TRAILING DOUBLE TROUBLE" Ray Corrigan and Max Terhune. 7:00 7 "TORTURE SHIP" Lyle Talbot and Sheila Bromley. 10:00 9 "UNCENSORED" Eric Portman and Phyllis Calvert. 10:30 (25) "SITTING ON THE MOON" Roger Pryor and Grace Bradley. 11:00 2 "SLEEP MY LOVE" Claudette Colbert and Robert Cummings. 12:00 2 "MY OWN FOLK" Moira Lister and Norman Prince.

WEDNESDAY, FEBRUARY 10

3:45 2 "INSIDE THE ROOM" Dorothy Boyd and Austin Trevor. 4:00 9 "OKLAHOMA TERROR" Jack Randall and Al St. John. 5:30 (25) "THE TEXAN" Buffalo Bill, Jr. 10:00 9 "OUT OF THE BLUE" George Brent and Virginia Mayo. 11:00 2 "MAN WHO CHANGED HIS NAME" Ly Harding and Betty Stockfield. 11:00 (25) "SEA RACKETEERS" Weldon Heyburn and Jeanne Madden. 12:00 2 "POINTING FINGER" John Stuart and Viola Keats. 12:00 7 "GHOST AND THE GUEST" James Dunn and Florence Rice. 12:05 (4) "ARSON SOUAD" Robert Armstrong and Frank Albertson.

THURSDAY, FEBRUARY 11

3:45 2 "HAMMER THE TOFF" John Bentley and Patricia Dainton. 4:00 9 "STARLIGHT OVER TEXAS" Tex Ritter and Salvatore Damino. 5:30 (25) "SHERIFF OF SAGE VALLEY" Buster Crabbe and Al St. John. 7:00 9 "IDENTITY UNKNOWN" Richard Arlen and Cheryl Walker.

10:00 9 "MYSTERY JUNCTION" Nat Cohen and Stuart Levy.

11:00 9 "13 LEAD SOLDIERS" Tom Conway and Maria Palmer.

11:30 (25) "GOLD" Conrad Nagel and Eleanor Hunt.

12:00 2 "THE ROOF" Leslie Perrins and George Zucco.

12:00 7 "CORREGIDOR" Otto Kruger and Elissa Landi.

12:05 (4) "TRAFFIC IN CRIME" Kane Richmond and Adele Mara.

FRIDAY

MORNING

6:45 G Everett Mitchell-Talks Discussion for farmers. 7:00 G 4 Today-Interviews (Channel 5 interrupts "Today" with five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, and 8:55 AM.) 8:00 @ Ray Rayner-Comments News, weather and music. 8:45 @ News-John Harrington Early morning happenings. 25 News-Winston Burdett National and world events. 8:55 @ News-Jim Conway Stories behind the headlines. 9:00 @ 25 Jack Paar Show-Variety Edith Adams, Richard Hayes, Jose Melis. G I Ding Dong School Nursery with Dr. Frances Horwich, Pied Piper Show-Kids Art Hern tells stories for the youngsters. **O Paul Fogarty-Exercises** The monogram maneuver. 9:30 G [4] Breakfast In Hollywood Jeff Donnell as hostess. **Play House-Kiddies** Angel Casey emcees. **O** Time For Stories Ting Redmond reads to youngsters. 10:00 @ 25 I'll Buy That-Quiz Moderator Mike Wallace and panelists Vanessa Brown, Hans Conried, Albert Morehead, Audrey Meadows. **G** [4] Hawkins Falls-Serial **Ø** Beulah Karney Presents Pilarimage to Natchez; festive recipe for frosting made with fresh cocoanut milk. **OA To Z Of Cookery-Tips** "Winter Carnival," week-end entertaining. 10:15 4 Gordon Thomas-Variety Interviews and chatter. **G** Three Steps To Heaven Serial with Phyllis Hill, Joe Brown, Jr. 10:30 2 25 Strike It Rich-Quiz Helping Hand: bundleader Horace Heidt. Ask Washington-Discussion Emcee, Holly Wright, **O** Ed Allen-Exercise Ed's best for the calf.

FEBRUARY 5

10:50 @ Weather-Wayne Griffin Temperatures and predictions. 10:55 O News-Ulmer Turner Local and national news headlines. O News-Steve Fentress Events of interest in the news. 11:00 @ Valiant Lady-Serial Nancy Coleman in the title role. [4] What's New In Kitchens Breta Griem presents food ideas. **G** Bride and Groom-Wedding Elsie Anna Scharf weds Sgt. John Edward Pike, both from the Bronx, NYC. Danny O'Neil Show Danny, Chet Roble, Nancy Wright. O Four To Go-Quiz Game Quiz game. (Guests are invited. No tickets necessary.) 25 Fetchin' Foods-Ideas Hints for good eating. 11:15 @ 25 Love Of Life-Serial Hal Craig hears a strange request. **G** Bob & Kay Show-Variety Art Van Damme Quintet. 11:30 2 25 Search For Tomorrow V. L. is disappointed in the delay. O Earl Nightingale-Chats Talks on topics of interest. 11:45 @ 25 Guiding Light-Serial Joe Roberts discovers a clue. 4 News Late happenings in the news. 11:55 O News-Ulmer Turner Local and national news. **AFTERNOON** 12:00 @ 25 Brighter Day-Serial Story of a minister and his parish. A Bob Heiss-Interviews Chats with the "Man Next Door," A Noontime Comics-Kids Johnny Coons with stories and films. Happy Pirates-Kids' Fun Two-ton Baker and Art Hern. **O** Hi Ladies-Interviews Mike Douglas emcees. 12:15 Q Luncheon With Billy Variety with Billy Leach. **25 Kids' Karnival-Fun** Clowns and games for youngsters.

FRIDAY

12:25 Q Lee Phillip Show-Tips Fashion news and shapping hints. 12:30 @ 25 Garry Moore Show Ivan Sandersan with an animal friend. O Animal Playtime-Kids Win Stracke entertains the youngsters. 12:45 ODr. Preston Bradley-Talk Inspiratianal discussions. 12:55 4 Weather-Bill Carlsen Weather for Milwaukee and vicinity. News-Ulmer Turner Raundup of today's happenings. **O** News-Steve Fentress Local and national events. 1:00 2 25 Double Or Nothing Bert Parks emcees quiz game. 4 Behind The Screens A look at television "backstage." **O** Francois Pope-Recipes Turkey pie ala Duchesse; banana cupcakes **O** Ruth Crowley-Baby Care When baby creeps. **O** Watch To Win-Quiz Don Gordon and the Starnoters. 1:15 O Stuart Brent-Discussion Advice and information for women. 1:30 @ Linkletter's Houseparty Guest: pianist Frankie Carle. 4 Beulah Donahue-Women Jane Uihlein subs far Beulah, Guest: Howard Brossman, superintendent of the Mitchell Park Canversatary, discusses "Luxury Plants for the Home." The Dowds-Discussion Talks by Betty and Don Dowd. **O** Adventure in Learning Discussion presented by Loyola Univ. **25** Ladies Aid-Discussion Tips on problems far the ladies. 1:45 25 Program Not Available 2:00 @ 25 Big Payoff-Quiz Game Randy Merriman and Bess Myerson. **G** [4] Kate Smith Show Tommy Tucker and his orchestra. Al Bernie, camedian. "America Sings." **O** Claude Kirchner Show Discussion for women. **O** Paul Dixon Show-Music Musical pantomimes with Wanda Lewis.

FEBRUARY 5 2:30 @ 25 Bob Crosby Show Tunes: "I've Gat My Lave to Keep Me Warm," "Changing Partners," "Gaad Morning, Judge," "Boagie Waogie Maxixe," and "Just a Sana at Twilight." 2:45 O Program Not Available 3:00 @ Petticoat Party-Games Frazer Thamas emcees games. (Guests are invited to the Garrick Theater, Tickets unnecessary.) **G** [4] Welcome Travelers Interviews with Tammy Bartlett. (Guests invited. Write Guest Relations, WNBQ.) MOVIE-"Speed To Spare" Man trains his san for the Olymipcs. Jaan Fontaine and Bruce Bennett. O Commercial-Film 25 Woman With A Past-Serial Stary of a young dress designer. 3:05 Ø Movie Quick Quiz Dick "Twa-Tan" Baker is emcee. 3:15 25 Secret Storm-Serial Drama series featuring Peter Habbs, 3:30 @ Shopping With Miss Lee Buying hints with Lee Phillip. O I On Your Account Win Elliot emcees. O Index: Information "This Is The Life." Rich old man suddenly finds himself reduced to poverty. 25 Robert Q. Lewis-Variety Robert Q. with Jan Arden, Earl Wrightson, Jaye P. Morgan, and Lois Hunt. 3:45 @ MOVIE-"Swing It Professor''-Music professar in a small college resigns because his pupils want jazz. Pinky Tomlin and Paula Stone. 4:00 4 Super Circus-Big Top Fun Claude Kirchner and Mary Hartline, **O** Pinky Lee Show Contests and audience participation. O News-Ulmer Turner Lacal and national events. O MOVIE-"Stars Over Arizona"-Western starring Jack Randall. **25 Kids Karnival-Fun** Contests for youngsters. 4:05 O MOVIE-"Sagebrush Family Trails West"-Gang attempts to gain possession af a secret farmula.

FEBRUARY 5

F

R

D

4:30 G 4 Howdy Doody-Puppets Fun with Howdy and his friends. 25 Hollywood Matinee-Film "Melody for Three," first of two parts. 4:55 Q News-Les Nichols Local and national news. 5:00 @ Garfield Goose and Friend "King" Gorfield and Frazer Thomos. 4 Foreman Tom-Western Tall tales and film stories. **G** Elmer The Elephant John Conrad entertains children. Nick Francis—Films Short movies and cartoons. O Junior Edition-News Steve Fentress with teen-age news. 25 Weather-Joe Kenny Milwoukee and vicinity forecosts. 5:05 📧 News-Lan Singer News report for Milwoukee ond area. 5:10 25 Sports-Hal Walker Events in the world of sports. 5:15 @ Rootie Kazootie-Puppets Todd Russell is emcee. O Junior Crossroads Educational subjects. 25 Movie Quick Quiz-Game Contest and guiz gome. 5:30 Q Gene Autry Time-Film Western adventure. 4 Sports-Lloyd Pettit Comments on the world of sports. **A** Close-Up-Musical Howard Miller, June Volli, and the Art Van Damme Quintet. D Bob Atcher-For Kids Stories and songs. O News-Leslie Monypenny Local and national events of interest. 25 MOVIE-"Hidden Danger" Western starring Johnny Mock Brown. 5:45 A News-Paul Skinner Milwaukee and notional news. O Curbstone Cut Up-Chats Interviews conducted by Ernie Simon. 5:55 4 Weather-Bill Carlsen **EVENING** 6:00 @ Sports-Bob Elson Interviews and sports news. 4 Doin' The Town

Tom Mercein emcees.

National and world news report. O Captain Video—Adventures Al Hodge stors. 6:05 G Les Paul & Mary Ford Hit tunes of the day. Sports-Jack Drees Sports news and information. 6:10 Sports-Joe Wilson News from the sports world. • Weather-Wayne Griffin Temperatures and predictions. 6:15 Q News-Julian Bentley Up-to-the-minute news. O Dorsey Connors-Travel A trip to Trinidad. News-John Daly National and world events. **O** Number Please-Quiz Game Jack Brickhouse conducts. 6:20 G Alex Dreier-Features "Man on the Go," with news. 6:25 A Tony Weitzel-Comments

A Weather-Clint Youle

O News-Austin Kiplinger

Temperatures and predictions.



(For details, see daily program listings.)

FRIDAY, FEBRUARY 5 9:00 5 (4) Boxing—New York 9:45 5 Greatest Fights—Film 10:00 (4) Greatest Fights—Film SATURDAY, FEBRUARY 6 1:30 7 College Basketball 2:00 9 Pro Basketball 3:00 (25) Championship Wrestling 7:30 7 Greatest Sports Thrills 8:00 7 Phillies Fights 8:30 9 Wrestling—Marigold SUNDAY, FEBRUARY 7 2:00 2 (25) World Sports Car Exposition 3:00 9 Boxing—Brooklyn TUESDAY, FEBRUARY 8 9:00 9 Boxing—Brooklyn TUESDAY, FEBRUARY 9 11:00 5 Bowling—Film WEDNESDAY, FEBRUARY 10 9:00 2 (25) Bowling—Film 10:15 (25) Wrestling—From Rainbo THURSDAY, FEBRUARY 11 10:15 (25) Wrestling—Film 1:00 2 Wrestling—Film

FRIDAY

6:30 @ 25 News-Douglas Edwards A look at the headlines. @ 3 Eddie Fisher Show Guest: singer Polly Bergen. @ Stu Erwin-Comedy Drama

Ta escape the narmal bedlam of his household, Stu takes June to a hatel for a week-end af rest. But the best-laid plans...!

• News-Spencer Allen National and local news events.

6:45 @ 25 Perry Como Show

Tunes: "Secret Love," "Wanted," "The Jones Boy," "Pardon My Southern Accent," by Perry and the Fantanes.

O A News-John C. Swayze Caravan af news reports.

O Chicagoland Newsreel News events an film.

7:00 O MAMA-Domestic Comedy

Mama and Papa rescue a newly arrived Narwegian causin from the police.

• **DAVE GARROWAY SHOW** Cliff Narton, Jack Haskell, Shirley Harmer, Jill Carey, Sinclair and Spaulding, Skitch Hendersan. Singer Connie Russell is Dave's guest, singing "Blues In the Night." Jack offers "The Young In Heart," and finale is "Wha Stole the Ding Dong."

OZZIE AND HARRIET

With a shock the Nelsons realize that their sans are growing up faster than they were aware.

O STORY THEATER-Film

"The Celebrated Jumping Frog," by Samuel Clemens. Gambler's pet jumping frog is defeated by an unfair trick. Kirby Grant and Kristine Miller star.

25 LIFE OF RILEY-Comedy William Bendix stars in "Double Date."

7:30 @ 25 TOPPER-Comedy

"Astralogy." Tapper's prablems are complicated when his cook Katie takes up the study af astralagy. Lea G. Carroll.

4 PLAYHOUSE OF STARS

Michael O'Shea in "Faur Things He'd Da." An Irishman goes West to strike it rich in the gold mines, and makes two ar three pretty tall pramises. Maxine Cooper, Lee van Cleef.

WALT'S WORKSHOP-Crafts PLAYHOUSE—Arlene Dahl

"The Psychophonic Nurse." A mather wants her child raised by scientific means, so her husband develops a mechanical nurse. Lee Marvin and Joanne Davis.

• CRAIG KENNEDY—Mystery Danald Woods stars in "1616 Hidden Lane Road." Kennedy sets out ta save an heir fram impending matrimany, but runs into a far mare seriaus situation.

8:00 @ PLAYHOUSE OF STARS

Michael O'Shea in "Faur Things He'd Do." An Irishman goes West ta strike it rich in the gold mines, and makes twa ar three pretty tall promises. Maxine Caoper, Lee van Cleef.

4 LIBERACE SHOW—Musical Piana and vacal selectians.

BIG STORY-Drama

Story af reparter Fred H. Weinberg, af the Duluth (Minn.) News-Tribune, wha helped capture a murderer.

O PAUL HARTMAN SHOW

Albie gaes on a special diet. As he eats sauerkraut and watercress, he watches his family dining on steak.

O LIFE BEGINS AT 80-Quiz

Jack Barry emcees panel af oldsters, including: Fred Stein, Geargiana Carhart, Thomas Clark and Alexandra Campbell. Footlight Favorite: Pat O'Brien.

25 STORY THEATER-Drama

"Colonel Starbottle Far The Plaintiff," by Bret Harte. Gifted lawyer of the Old West wins a highly irregular breach of pramise suit far a charming client. Robert Warwick, Jane Nigh, Edgar Barrier.

8:30 2 25 OUR MISS BROOKS

A pupil builds a radio receiver that has greater power than he planned, and it leads to the destruction of Principal Conklin's open porch. Eve Arden, with Dick Crenna as pupil Walter Denton.

O 4 TV SOUNDSTAGE

"Lost: One Friday." The victim of a mental blackaut retraces his steps to find aut what he did during the 12 hours he has fargotten. Dennis Harriston, Mary Alice Maare.

O THE COMEBACK STORY

A salute to Jane Pickens. (This is the last telecast of this series.)

O WORLD IS YOURS-Travel "Carribbean Holiday."

9:00 0 25 MY FRIEND IRMA

Irma announces her engagement to Joe. A BOXING-New York

Joey Giardello vs. Walter Cartier, middleweights, 10 rounds.

JIMMY POWERS' RATING:

| | Rated | W | L | D | KO's |
|-----------|-------|----|----|---|------|
| Giardello | 3 | 47 | 11 | 5 | 14 |
| Cartier | 11 | 41 | 10 | 1 | 20 |
| | | | | | |

This is a return bout. Giardello won their first try. The last time we watched Giardello in action he dropped a bomb on the chin of Garth Panter, and ended the bout in the fifth round. Panter split even with Cartier. So all the evidence points to another victory for Giardello. Joey, by keeping active in the middleweight class, will find himself the logical challenger for the Olson-Gavilan winner. His one big asset is his ability to excel at in-fighting.

O DANGEROUS ASSIGNMENT Agent Steve Mitchell (Brian Donlevy) is sent to Paris to safeguard a man who has secret information.

O CHANCE OF A LIFETIME Dennis James interviews guests.

9:30 PERSON TO PERSON

Edward R. Murrow visits Nathan M. Pusey, President of Harvard University, and Lily Pons, soprano.

O PLANNING YOUR HOME Designer Paul McAllister and interior decorator Flolydia Ettina.

O DOWN YOU GO-Panel Quiz Dr. Bergen Evans, Fran Coughlin, Robert Breen, Carmelita Pope, and Toni Gilman. (Guests are invited. Write WGN-TV).

25 BADGE 714-Drama

Jack Webb stars as Sat. Joe Friday.

9:45 4 YESTERDAY'S NEWSREEL Film of yasterday's news events.

G GREATEST FIGHTS-Film Joe Louis vs. Rocky Marciano, heavyweights, Madison Square Garden, October 26, 1951.

FEBRUARY 5

10:00 A News-Fahey Flynn

Roundup of local and national events. 4 Greatest Fights-Film

Gil Turner vs. Kid Gavilan, July 7, 1952, fifteen round welterweight title bout from Philadelphia.

6 Weather-Clint Youle Temperatures and predictions.

O Courtesy Hour-Variety

Jim Moran emcees variety of professional talent acts. (Guests are invited. Write Guest Relations, WBKB, Chicago.) Sponsored by Courtesy Motors.

O MOVIE-"I Killed

Geronimo"-Army captain poses as an outlaw in attempt to stop smugaling of auns to Indians, James Ellison and Virginia Herrick.

25 Sports—Hal Walker Roundup of sports news.

10:05 25 News-Dr. A. A. Suppan Happenings of the day.

10:10 O Dorsey Connors-Tips Hanger kinks are discussed by Dorsey. **25 Weather-Joe Kenny**

Milwaukee and area forecasts.



FRIDAY

10:15 @ Weather-Lee Phillip Forecasts for tonight and tomorrow. 4 News-Paul Skinner Report for Milwaukee and vicinity. **O** News-Jack Angell Events of interest in the news. **25** Show Time-Musical Favorite tunes of the day. 10:25 @ Art Mercier-Sports Tips Discussion for sportsmen. 4 Weather-Bill Carlsen Milwaukee and vicinity weather news, 10:30 A News-John Harrington Local and national news events. **4** Treasury Men in Action "The Case of the Hanorable Men." Story of investigator Charles S. Nicholson, Jr., who single-handed tracked dawn a still operation in the hills. **O** Sports-Norman Barry Events in the sports world. 10:45 @ Irv Kupcinet-Comments What goes on in Chicago. THE Conrad Hillon masante A COMPLETE MUSICAL **REVUE ON ICE** "Skating Headlines" A Merriel Abbott Production Featuring MARGIE LEE FRANKIE MASTERS and his orchestre Dinner Show 8:30 Supper Show 12:00 FAMILY MATINEE EVERY SUNDAY special children's mone Coll "Phil" WAbash 2-4400

BOULEVARD ROOM

FEBRUARY 5

Herbie Mintz-Musical
 Favorite piano melodies.
 Religious Film

Father James Keller of the Christophers. 11:00 @ MOVIE—"People's Enemy"

Racketeer wha is sent ta prison far incame tax evasion swears vengeance. Prestan Foster and Melvyn Douglas.

4 Captured—Film Drama Chester Morris is host.

G Howard Miller-Music

Interviews, records, and chatter. (What makes Howard Miller "great?" See story page A-2.) Spansared by DeMet Pontiac.

O News-Ulmer Turner

Late news reparts.

MOVIE—"House Of A Thousand Candles"—Viciaus espionage gang has its headquarters in an elabarate Parisian hotel. Irving Pichel, Phillips Holmes, Rosita Morena.

11:05 @ Weather-Chuck Bill Temperatures and forecasts

11:10 Tom Duggan-Comments Commentary on sports news.

11:30 [4] Tom Mercein Show Music, films and chatter.

• News—Les Nichols Late weather predictions.

- 11:45 Weather-Carl Greyson Forecast for tomorrow.
- 11:50 O MOVIE-"Bluebeard"

Artist with hamicidal tendencies murders his madels. John Carradine, Jean Parker, Sponsored by Foster TV.

12:00 @ MOVIE-"Dark Interval"

Middle-aged man brings his young bride home to a gloomy lodge. Zena Marshall and Andrew Osborne.

4 News-Tom Mercein News events of the day.

• MOVIE—"The Yanks Are Coming"—Arrogant bandleader's attitude abaut servicemen is respansible for his entire band joining the Army. Henry King, Mary Healy, Maxie Rosenbloom.

12:05 A MOVIE—"Affairs Of Geraldine"—Small-town heiress leaves home in search af a husband. Jane Withers, James Lydon and Raymand Walburn.

SATURDAY

MORNING

9:00 4 Smilin' Ed McConnell Ghanga and Rama risk their lives in an effort to find wild honey. Roundup Time-Western "Shooting Men." Western adventure. O MOVIE-"Ghost Guns" **25 News And Test Pattern** 9:30 4 Captain Midnight Exciting stories for youngsters. G Industry On Parade-Film Story of the elevator which changed America's skyline and the whole concept of city planning. Hippodrome-Kids Whitey Carson emcees Western variety. 9:45 What's Your Trouble? Dr. and Mrs. Normon Vincent Peale. 10:00 @ 25 Winky Dink And You Jack Barry emcees, (1) The young viewers will draw a railroad station, and an electric train will roar into it. (2) Chapter 3 in the adventure of Robin Hood. (3) How to moke Valentines. **G** Francois Pope-Recipes Broccoli mold and English muffins. **1** Space Patrol-Adventure Film stories of the future. O Junior Crossroads-Kids 10:15 O Camera Caravan-Film "From Trees to Paper." 10:30 @ 25 Rocket Rangers-Drama Rod Brown attempts to prevent the stealing of the only existing repelloscope, an instrument which works like a magnet in reverse. A Rocky Jones, Space **Ranger-Richard Crane** Space adventures for youngsters. MOVIE-"Thundertown" (Cut to 45 min.) Paroled convict attempts to clear himself. Bob Steele. O Captain Video-Adventure 11:00 2 25 Big Top-Circus Fun Jack Sterling presents: (1) The Troupe, Arabian tumbling and pyramid act. (2) Chai & Somay, Chinese acrobots. (3) Kay & Winnie, foot-juggling ladder act.

(4) Betty Pasco, trapeze and aerial act.

FEBRUARY 6

What's New In Kitchens
Curt Zuleger of Schuster's Catering
Service will do a program on winter
entertaining. Breta Griem conducts.

Here's Looking At You
 Host is Richard Willis.

• Saddle And Stage-Film "Mystery of the Hooded Horseman," with Tex Ritter and Iris Meredith.

11:15 **7** Fun And Fashions-Tips Jene Kelly gives hints to women.

11:30 G MOVIE—Title Not Available Story Time—Fairy Tales

Irene Wicker tells the story of "Snow White and the Red Rose."

O Draw With Me-For Kids Jon Gnagy gives instruction.

11:45 4 News O King Calico For the youngsters.

AFTERNOON

12:00 @ 25 Lone Ranger-Western The Lone Ranger protects the governor's daughter from a notorious outlaw. 4 Wild Bill Hickok-Western

Guy Madison and Andy Devine. **Quizdown-Educational**

Angel Casey is quizmistress. **MOVIE**—"Found Alive"

Divorced mother abducts her son to uncivilized area around the Rio Grande.

12:30 @ Ray Rayner Show

Music, chatter and guests.

4 Program Not Available

MOVIE-"Pinto Bandit"

Western adventure.

25 Terry And The Pirates

Terry and Hotshot Chorlie run into trouble with "The Diamond Maker."

1:00 4 Farm Program-Discussion Hig Murray is host.

O American Inventory

"American Folk Music," with folk singers Sonny Terry, Lolita Cuevas, and Cisco Houston. John Jacob Niles is host.

• MOVIE—"Along The Sundown Trail"—(Cut to ½ hour.) Group of boys discover a vicious gang of crooks. Bill Boyd.

A-13

SATURDAY

25 Movie-Title Not Available 1:30 A MOVIE-"Devil Diamond" Diomond syndicote hos trouble with a cursed stone. Fronkie Dorro stars. 4 Big Picture-Army Films Films of our Army in oction. **G** Test Pattern College Basketball Syrocuse of Army. Bob Finnegon announces. O TV Showcase-Film "Heoding for the Rio Grande," 2:00 4 Education On Parade Milwoukee Downer College. **G** Test Pattern **Ω** Pro Basketball Fort Woyne of Syrocuse. 25 World's Gateway Librory show featuring Louise Roschig and Ginko Vogel. 2:15 25 Movie-Title Not Available 2:30 @ Choose Your Career Ponel discusses commercial and fine art os coreer for young people. (For full story on this show see page A-4.) 4 Colonel Flack-Comedy Alon Mowbroy stors. **G** Test Pattern 3:00 Ø True Picture-Film "We Sow It Hoppen." Story of powered flight. 4 Hot Shot Revue-Musical Gordon Hinkley emcees. **Opera** Theater "The Morrioge of Figoro," Mozort's comic opero, Acts I and II, in English. Count Almovivo is seeking the love of young Borborino. When he detects the rivolry of the page Cherubino, he tries to get rid of him by ordering him to join the regiment. Figoro, in the service of Almovivo, is moking preparations for his

morriage with Susonno, the word of

Rosino, the Countess Almovivo. The

philondering Count is olso interested in Susonno. The oction is corried to o point

where Cherubino hos been commissioned

by the Count, and Figoro must face the

suit of Morcellino, the housekeeper, who chorges that he had promised her mor-

FEBRUARY 6

rioge to concel o debt. Virginio Haskins sings Susonno, Ralph Herbert os Figaro, Laurel Hurley os Countess Almavivo ond Williom Shriner os Count Almovivo.

Es Championship Wrestling Feoture bouts from Hollywood Legion Stodium. Jules Strongbow, former world's heovyweight champion, describes the oction. Contenders: Sondor Szobo vs. Lord Bleors.

3:30 Operation New Horizon

Debote presented by Loke Forest College. Resolved: Thot the U. S. should odopt o policy of free trode. Choirmon: Modeline Johnson. Affirmotive: Morgot Perusse ond Ronald Hagmeyer. Negotive: Delores Heydorn ond Henry Scheele.

O Sports—Tom Duggan

3:45 O Adventures Of Capt. Hartz Phillip Lord tells stories for kids.

4:00 Q Cake Decorating School Lessons in the ort of decoroting cokes. 4 Lone Ranger—Western

John Hort os the mosked mon.

Ramar Of The Jungle Jon Holl stors in "Crocodile God of Koo." Indion cult terrorizes swomps.

MOVIE-"Glass Alibi"

Reporter morries weolthy girl who is not expected to live in order to get her money. Poul Kelly ond Anne Gwynne.

25 Hollywood Matinee-Film

"Melody for Three," lost of two ports. 4:15 @ What in The World Scientific guessing gome.

4:30 4 Kit Carson-Western

Bill Willioms and Andy Devine. G It Happened In Sports-Films

Interesting sports events.

O Cisco Kid-Western

Duncon Renoldo ond Leo Corillo. 25 Stairway To The Stars

Adele Artinian presents doncing.

4:45 @ Youth Takes A Stand Teen-ogers osk questions.

Hobby Time—Crafts
 Demonstrotions by Bill Heolion.
 5:00 4 Cisco Kid—Western
 Duncon Renaldo ond Leo Corrillo.

A-14

@ Mr. Wizard-Science Don Herbert discusses "Gases." O Superman-Adventure George Reeves stars as Clork Kent. O MOVIE-"Haunted Mine" Western starring Johnny Mack Brown. 25 MOVIE-"Stormy Trails" Western with Rex Bell ond Bob Hodges. 5:15 Ø Film Short 5:30 @ Events Of The Week Emcee Jim Conwoy with Lee Phillip. [4] Sports-Blaine Walsh Comments from the sports world. G Jet Pilot-Air Instruction Lt. Commonder Bob Horder. Smilin' Ed's Gang Smilin' Ed narrates "Elephont Pit." 5:45 A News-Paul Skinner Milwaukee and vicinity events.

5:55 4 Weather-Bill Carlsen

EVENING

6:00 @ Town And Country Song Parade—Musical

Bill Boiley, Mory Jane Johnson, Eloine Rogers, and the Meadowlarks. Joe Palooka—Film Joe Kirkwood ond Cathy Downs. Big Picture—Army Film Films of the Army in action.

On Your Way-Contest Kathy Godfrey and John Reed King. OMOVIE-"West Of Rain-

bow's End"-Western with Tim McCoy. 25 Meet Millie-Comedy

Mama and Millie manage to reconcile the quarreling Boones with a surprise birthdoy party. Elena Verdugo.

O Leave It To The Girls Panel: Maggi McNellis, Eloise McElhone, Vanessa Brown and Zasu Pitts. Guest: Helmut Dantine. John Henry Foulk moderotes.

7:00 @ 25 JACKIE GLEASON SHOW

Jackie devotes the entire show to the Honeymooners, and their neighbors Ed and Trixie Norton.

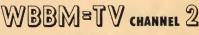


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Top song hits polled from the nation's best country music

EACH SATURDAY 6:00 TO 6:30 pm



CHICAGO'S SHOWMANSHIP TELEVISION STATION

SATURDAY

4 DANNY THOMAS SHOW

An ex-boy friend visits' Donny's wife. SPIKE JONES SHOW-Variety

Sketch: "This Is Your Life, Peter Ilyitch Spikeowski."

• ENTERPRISE U.S.A.-Films • MOVIE-"There Is No

Escape"—A jewel thief breaks out of prison. Stanley Thurston and Patricia Hicks.

7:30 (4 AMATEUR HOUR-Talent Ted Mack emcees voriety.

O GREATEST SPORTS THRILLS

Basketboll: Texas Christion vs. Manhotton, NYU vs. Williom & Mary, Brigham Young vs. St. John's. Boxing: Sandy Saddler vs. Paddy DeMarco. Jimmy Herring vs. Artie Diomond. Hockey: NY Rongers vs. Boston Bruins.

8:00 @ 25 TWO FOR THE MONEY

Hoosier humorist Herb Shriner emcees. () (4) SHOW OF SHOWS

Sid Caesar and Imogene Coca star. Guest: Morgoret Trumon. On hond are Howard Morris, the Billy Willioms Quartet, Carl Reiner, the Hamilton Trio, Keith Textor & Sylvio Michoels, Jack Russell. Sponsored by RCA Victor.

• PHILLIES FIGHTS—Boxing Maurice Harper vs. Al Wilson, welterweights, 10 rounds, from Sacramento, Calif.

JIMMY POWERS' RATING:

| | Roted | W | ι | D | KO's |
|--------|-------|----|----|---|------|
| Harper | 9 | 18 | 5 | 0 | 4 |
| Wilson | not | 24 | 12 | 2 | 7 |

In 1949 Harper was the National AAU Champion, a title which has somewhat handicopped him in the pro ranks. He finds it most difficult getting enough work to make any headway in this closs. Against Wilson he won't be meeting a softie. Al twice extended Johnny Brotton. I pick Harper in a tough bout. I must go olong with the local boxer. It's mighty hard for an Easterner to adjust himself to the climotic and time changes in so short a period. This is the last of a threeweek series of fights from the West Coast. Ray Arcel heads East.

FEBRUARY 6

O TV SHOWCASE-Film

"Holidoy Rhythm."

8:30 2 3 MY FAVORITE HUSBAND A noted ortist cotches sight of Liz ond decides she's on ideal subject for a partroit. Joan Coulfield and Borry Nelson.

OWRESTLING-From Marigold Moin event: Billy McDoniels vs. Verne Gagne.

Tog motch: Steve Zold and Johnny Gotes vs. Bill Melby ond Billy Darnell.

Others: Johnny Gilbert vs. Bobby Nelson; Frankie Hort vs. Jock Corter;

Rocco Columbo vs. Zock Molkov; Jock Wilson vs. Hans Schmidt.

8:45 • SPORTS-Tom Duggan Comments and information.

9:00 2 25 MEDALLION THEATER

"Teocher." A pretty young girl becomes o teacher in the back hills ond finds thot her stor pupil is o 60-yeor-old mountain womon. Hope Emerson stors.

O FILM SHORTS

9:30 @ THE HITCHING POST

Advice ond information on morriage. Advice Order Gloves

Story"-Amateur boxing contests are materiol in resolving o romontic triongle, James Dunn, Koy Westfoll.

O YOUR HIT PARADE

The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, ond Gisele MocKenzie. Extros: "El Rancho Gronde," and "Who Cores."

• WHAT'S YOUR QUESTION? Art Youngquist answers questions on science, homemoking and money matters. 25 FILES OF JEFFREY JONES

Don Hoggerty stors in "Money Talks." Girl suspects that her father is in trouble.

10:00 @ MOVIE-"Girl From Man-

hattan"–Young minister helps girl outwit a scheming small-town realtor. Dorothy Lomour, George Montgomery, Chorles Laughton.

G Inner Sanctum-Mystery

"The Perfect Kill," starring Joe Moross and Mortin Newmon. Schoolgirl is murdered, supposedly by a fellow student.

MOVIE-"Criss Cross' Soboteurs make desperate ottempt to goin control of remote control mechonism. 25 Sports-Hal Walker News from the sports world. 10:05 25 News-Dr. A. A. Suppan Milwoukee ond national news. 10:10 25 Weather-Mary Jane Jung Temperatures and predictions. 10:15 25 Religious Film The Christophers. 10:30 Man Against Crime Ralph Bellomy os Mike Bornett. 25 Play The Game-Quiz Viewers ploy the guiz game of home. 10:55 4 Weather-Bill Carlsen Forecast for the Wisconsin area. 11:00 4 Boston Blackie-Drama Kent Toylor os Blackie. 6 MOVIE-Title Not Available MOVIE-"Delightfully Dangerous"-Jane Powell, Rolph Bellomy, ond Constonce Moore. 11:30 @ China Smith-Adventure "The Wondrous Funerols of Sergeant Ko," starring Don Duryeo. Girl hires Chino Smith to release her fother, who is being held prisoner in his own home. **4** The Comeback Story Celebrities returning to the spotlight. MOVIE-"Hat Box Mystery" (Cut to 45 min.) Detective's secretary is ossigned to take a picture, and becomes involved in murder. Tom Neol. 12:00 A MOVIE-"Odette" Story of the espionoge octivities of Odette Sansom Churchill, o famous spy. Anno Neogle, Trevor Howord, Morius Goring. 4 News 25 MOVIE-"Circus Girl" Two brothers, both tropeze ortists, foll in love with the some girl. June Trovis, Bob Livingston, and Donold Cook. 12:05 4 MOVIE-"Sing, Neighbor, Sing"-Young mon poses os o distinguished English psychologist in o smoll college town. Brod Toylor, Ruth Terry. 12:15 MOVIE-"Shake Hands With Murder"-Portners in o boil bond business become involved in mur-

der. Iris Adrian, Fronk Jenks. 12:30 G Faces In The Window



A-17



Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, 111.

Cliffhanger

I have been watching The Bennetts and just when it got to an exciting part it was taken off TV. Will it come back? If so, when?—Mrs. R. K., Elgin, Ill. (NBC-TV has cancelled The Bennetts and another soap opera, Follow Your Heart, indefinitely.—Ed.)

Nature Lore

My children and myself think Win



Stracke's Animal Playtime is wonderful. Not only because he is so entertaining, but because he teach es them to know and love animals. I'm curious to know

about his family life. Does he have children? He seems to understand them so well.—Mrs. Robert Lee, Highland, Ind. (Yes, Win is the father of two girls, 10-year-old Barbara Ellen—named after the folk song, and Jane Elizabeth, 6.—Ed.)

Hello and Goodbye

Les Paul and Mary Ford should have a longer time period on TV. They are on only five minutes nightly, which is not long enough to sing even two songs.—Barbara Bennett, Aurora, Ill.

Rebuke From Fan

In answer to the letter by Miss Anti-Fisher in your January 8th edition, she certainly has a lot of nerve to call Eddie Fisher "egotistical." If there is anyone who doesn't deserve such criticism, it's Eddie. Moreover, after writing such a letter, she doesn't sign her name. That makes me burn up.—*Charlotte Bittner*, *Hammond*, Ind.

Fan Clubs

(Ed. Note: Letters have been received announcing fan clubs for the following TV stars. For further information, write to the persons whose names and addresses are listed below:)

- Karen Chandler-Donna Dunn, 6420 Wayne Ave., Chicago, Ill.
- Eddie Fisher—Kay McAllister, 6402 S. Bishop St., Chicago 36, Ill.

Mary Ann Schramm, 1170 Wallace St., Gary, Ind.

- Four Aces—Carole Kosvick, 7126 Merrill Ave., Chicago 49, Ill.
- Gaylords-Elaine Angelicki, 7000 S. Rockwell St., Chicago 29, Ill.
- Don Hastings-Joyce Koerfer, 24 S. St. Louis Ave., Chicago, Ill.
- Bill Hayes-Eleanor Cypress, 15831 Willard Ave., Harvey, Ill.
- Joni James-Marlene Gandio, 739 N. Spaulding, Chicago 24, Ill.
- Julius La Rosa-Geri Hazelton, 1719 W. Bryn Mawr, Chicago, Ill.
- Liberace—Joan Gillis, 3238 N. Osceola Ave., Chicago 34, Ill.

Harriett Peters, 3344 S. Emerald Ave., Chicago, Ill.

Imogene's Past

I have heard that Imogene Coca was



once a ballet dancer before she broke into comedy. Is this true? — Evelyn Roasch, Cicero, Ill. (Yes, Imogene began as a tap and ballet dancer. She turned comedienne

by accident when someone saw her do an impromptu parody of a "fan dance" and urged her to try comedy.—Ed.)

MORNING

8.00 O Church In The Home Religious services.

SUNDAY

- 8:45 **O Religious Film** Father Keller of the Christophers.
- 9:00 @ Lamp Unto My Feet

"A Blossom for Tomorrow." Guest: Brother William B. Barnes of the Christian Brothers of Ireland and President of Iona College, New Rochelle, N.Y.

Program Not Available Little Neighbors-Kids

Funnies are read to the youngsters. OMOVIE—"Gunsmoke"

Western adventure with Johnny Mack Brown and Jennifer Holt.

9:15 Bible Time-Stories

Marcella Hein tells youngsters the story of "Jacob's Ladder."

9:30 @ Look Up and Live

Rabbi Maurice Eisendrath discusses religion in daily life with Al Rosen, third baseman of the Cleveland Indians, The Three Suns, and Steve Lawrence. Bess Myerson emcees.

I This Is The Life–Drama

Story of Mark Reynolds, who once had a promising future, but is now a man with a mysterious past.

The Pulpit—Religious Talk
Rabbi Joseph Buchler of Temple Beth
El speaks on "The Faith of Abraham
Lincoln."

MOVIE—Title Not Available News And Test Pattern

9:45 G Religious Film

Guest: comedian Jack Haley.

10:00 **(2)** This Way Up-Bible Quiz Mal Galliart moderates.

- **4** Church Services
- Beth El Ner Tamid Synagogue. Sunday Funnies
- Uncle Ned Locke reads the comics. OMOVIE—"The Man Who

Walked Alone"—Returning war veteran meets a spoiled young heiress. Dave O'Brien and Kay Aldridge.

25 News And Test Pattern

10:30 Ø Theater-Film

(1) "Uncle Charley," starring Cliff Arquette. Woman uses a fictitious uncle as excuse for a New York trip. (2) "Annual Honeymoon," with Bonita Granville and Alan Mowbray. Young man "plays hookey" from work and takes his wife to a luxurious resort hotel.

6 MOVIE-'Frontier Fugitives' Western starring Tex Ritter.

11:00 4 Art Whitfield-Comics

A Professor Pet

Advice and information for pet owners. 25 News And Test Pattern

11:05 @ Western Film

11:30 @ 25 Contest Carnival

Gene Crane emcees, with Kernel the Clown, Phil Sheridan, Carny the Clown, Harry Levon, and Joan Coale.

4 Movies For Kids

Cartoons and short movies.

Guest: Dr. Richard B. Heflebower, chairman, department of economics, Northwestern University, speaks on "Economic Prospects—the Longer View."

• Faith For Today-Religious Counsel from the pastor is sought by an Air Force man who weakened under pressure while a prisoner of war, and has been refused his old job by his suspicious employer.

O Dick Tracy-Mystery

"Mosquito Murders," starring Ralph Byrd. Dick faces death from mosquitoes infected with a rare tropical disease.

11:45 4 Hank The Handyman Tips for the home owner.

AFTERNOON

12:00 @ News-Frank Reynolds

Events around the world.

4 Roy Rogers-Western

"The Deputy Sheriff." The sheriff of Mineral City is wounded when he sets out to get a posse to catch rustlers.

G Youth Wants to Know

"Youth Meets the GOP." Four Republican Nat'l committeemen are gueried.

SUNDAY

Johnny Jupiter-Puppets
 MOVIE-"Cowboys From
 Texas"-Western with Bob Livingston
 and Raymond Hatton.
 MOVIE-"Command Post"

Documentary Army film.

12:15 @ Your Future Home-Ideas Jack Callaghan comments.

12:30 @ Farmtown U.S.A.-Menard

"One Room Country School." George Menord's guests ore Mrs. Pauline Schmidt, teocher of Highlond Grove School, Polotine Township, and her 14 pupils.

4 American Inventory-Talk Films and discussion.

Frontiers Of Faith-Religious
 Amateur Hour-Talent

Bob Murphy emcees (Guests are invited to the Civic Opera Theoter, Tickets unnecessary.)

1:00 @ Bowling Clinic

Bill Harmon interviews bowlers.



2:30 SUNDAYS WBKB (7) Presented by BOWMAN DAIRY COMPANY Chicagoland's Leading Dairy

FEBRUARY 7

4 Say It With Music-Quin Ivor McLaren is emcee.

G John Ott-Gardens

"Aquarium Plants."

• MOVIE-"Trail's End"

Police imprison an innocent mon on circumstantiol evidence, Johnny Mock Brown.

25 MOVIE-Title Not Available

1:30 @ Back To God-Special

President Eisenhower speaks from the White House. Other porticiponts include Bishop Fulton J. Sheen, Dr. Normon Vincent Peole, Robbi Norman Salit, and Thomos B. Clark, national choploin of the Americon Legion, which is co-sponsoring this special event with the three mojor faiths. Music by the choirs of West Point and Annapolis.

4 Zoo Parade-Animals

"Animol Adaptation," discussed by R. Morlin Perkins and Jim Hurlbut.

American Forum—Debate
Topic: "Is Our Foreign Policy Sound?"
Guests: Sen. Leverett Soltonstoll (R.,
Moss), ond Sen. Michael J. Mansfield
(D., Mont.).

• Wild Bill Hickok-Western Bill and Jingles find trauble in the "Lumber Comp Story." Guy Madison and Andy Devine.

2:00 @ 25 World Sports Car Ex-

position—Herb Shriner emcees. From the Seventh Regiment Armory in N. Y.

4 Paul Hartman Show

O City Desk-Discussion

Panel discussion of Chicogo's city problems. Williom Ray is moderator.

• Annis Oakley-Film "Gun Play," with Goil Davis, Jimmy Hawkins, and Brad Johnson.

O MOVIE-"Ginger"

Story of a fighter ond his love for children. Fronk Albertson, Borbora Reed, and Johnny Colkins.

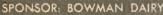
2:30 2 25 Man Of The Week Attorney Generol Herbert Brownell, Jr.

KIDS — Sunday on Channel 7



2:00 P.M. ANNIE OAKLEY SPONSORS: CANADA DRY and IPANA

2:30 P.M. HANK MCCUNE







3:00 p.m. CAPT. MIDNIGHT

SPONSOR: OVALTINE

3:30 P.M. MEADOWGOLD RANCH sponsok: beatrice foods co.





SUNDAY

• Kukla, Fran, And Ollie Fun with Burr Tillstrom's Kuklopolitans ond Fron Allison. Todoy the traupe reenocts o sogo of the old West, for o roctin' tootin' extravoganzo.

O Hank McCune-Comedy

"The Quiz Show Story," starring Honk McCune, Hanley Stafford, ond Tammy Rettig. Confusion arises when Honk oppears on a quiz program, and wins. Sponsored by Bowman Doiry Co.

3:00 @ Juvenile Jury-Panel

Jack Barry encees panel of moppets. 4 The Grenadiers-Musical

Instrumental orrongements.

G Excursion-Educational

First holf of today's show is a film picturing the building of a house, from the time the architect first canceives it, till its completion. It is a modern house built of minimum cost. Second holf of film will be shown next week.

O Captain Midnight

"Son of Zorro," port one.

O Indoor Soccer-Sport

Schwaben vs. Lions ond Slovoks vs. Eagles. Schwaben vs. Lions ond Slovoks vs. Eagles.

Western odventure story.

3:30 2 B Adventure-Educational "The Mesozoic Periad." Third in series of evolution. The fish emerges from the woter to become on omphibion, and the oge of reptiles is creoted. Guests are Goylord Simpson ond Edwin H. Colvert. Chorles Collingwood is host.

O Zoo Parade-About Animals R. Morlin Perkins and Jim Hurlbut present "Winter of the Duck Pond."

O Bob Atcher Show-Family

Western variety show with host Bob Atcher and Copt. Stubby's Bucconeers.

4:00 Ø 25 Omnibus

A second underwoter film mode by Jocques Cousteon, author of "The Silent World." This demonstrates the underwoter television used to observe divers. Also featured today is a repeat of the first of last season's Lincoln films entitled "The End and the Beginning," with Royol Dano as Lincoln. Alsa, Victor Borge, pionist ond camedion, ond Jahn Jay, who shows some films he's taken af skiers while traveling behind them an skis himself.

Hail Of Fame—Drama "The Honds of Cloro Schumonn." Saroh Churchill in the story of Claro Schumonn, outstonding pionist, wife of Robert Schumann, and mother of eight children.

Super Circus-3 Ring Thrills La Normo, tightwire; Super Duper Circus Seat; Olvera Duo, perch pole act; Bodicton, juggling ond balance oct; Clown skit, "The Spoce Egg;" Woodcock's elephonts. (Guests invited. Write Guest Relations, WBKB, Chicogo.)

• MOVIE—"Leave It To The Marines"—Fioncee of o Marine recruit joins the Corps to be neor him. Sid Maro, Melton Lynn, ond Gregg Mortell.

5:00 (4) Victory At Sea-Document'y "Guodalconal." America's first ground victory in the Pocific. Jungle fighting between U. S. Morines and Jopanese.

Meet The Press-Discussion
 Lowrence Spivak moderotes panel. Guest:
 Leonard W. Hall, chairmon, Republicon
 Notional Committee.

O Cisco Kid-Western Film Duncon Renaldo ond Leo Carrillo.

O TV Showcase-Film

5:30 2 3 You Are There-Drama "The Ordeal of Tom Paine."

4 You Asked For It-Requests Art Boker emcees variety show.

• Roy Rogers Show-Drama "The Deputy Sheriff." The sheriff of Minerol City is wounded when he sets out to get o posse to catch rustlers.

George Jessel Show

Mr. Jessel dedicates this show to love, in anticipation of St. Volentine's Day. His guests include singers Vic Domone and Rosemarie, camedion Lenny Kent.

O What's The Answer?-Quiz Quiz-master Mal Belloirs.

EVENING

6:00 @ 25 Life With Father

Father decides that music is great far the hame, and prescribes vialin lessans far Clarence, wha is tane deaf.

Ozzie And Harriet-Comedy
Camedy situatians with Ozzie, Harriet,
Ricky and David Nelsan.

9 Paul Winchell Show

Miss Hagerty, Jerry's schoalteacher, prevails upan Paul to entertain her causin from out of tawn.

• You Asked For it—Requests Art Baker presents a kangaraa fighting a baxer; Mrs. Ruth Adamsan, farmer star af a men's baseball team; Elzie R. Brawn, "the man wha never forgets;" Red McCarthy, ice-skating star; and Harry Ray, makeup artist, wha transfarms identical twins into unrecognizable "strangers."

O MOVIE-"Night Wind"

Canine paratraaper helps in the capture of an enemy agent. Charles Russell, Virginia Christine, and Cary Gray. Spansared by Bankers Life & Casualty Co.

6:30 2 25 Jack Benny Show

Mary Livingstane and daughter Jaan Benny visit with Jack and company. (Maybe mare TV and less radia far Jack next year. See page 8.)

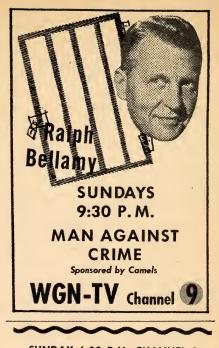
6 4 Mr. Peepers-Comedy

Rabinsan (Wally Cax) plays in a chess taurnament against Wrigley High.

Paul Whiteman's TV Teen Club—Next week "Paps" will not be an the shaw. He's aff far Flarida where he will act as directar af the sports-car races. Laak far him again an the 21st. "At hame" judges tanight are Henry Margan and comic Jae Laurie, Jr. "On camera" judge is Jerry Gaghan.

7:00 2 25 TOAST OF THE TOWN

Ed Sullivan presents vialinist Yehudi Menuhin, Dorothy Lamaur, comedian Orsan Bean, the Oklahama University Glee Club, and Ruth Draper, whose onewaman shaw is currently an Braadway.



SUNDAY 6:00 P.M. CHANNEL 9 NIGHT WIND

Thrilling drama of a wardog who returns home a hero but is soon under suspicion as a killer of men. The little boy who owns him never loses faith.



SUNDAY

O A COMEDY HOUR Jimmy Durante stars with Tallulah Bankhead and Carol Channing. (Closeup of Tallulah in next week's TV GUIDE.) THE MASK-Drama Gary Merrill and William Prince star. **OPRESS** CONFERENCE-Debate Lee Schooler moderotes. 7:30 O FAITH OF OUR FATHERS Religious service. (Guests are invited to WGN-TV studio. No tickets necessary.) 8:00 @ 25 FRED WARING-Musical Music by Fred and the Pennsylvanians. **O 4** PHILCO TV PLAYHOUSE "A Game of Hide and Seek," An old blind woman re-establishes a relationship with her sister after 40 years. Mildred Dunnock and Betty Field. Sponsored by Philco.

O WALTER WINCHELL-News Comments on late news happenings.

• ROCKY KING—Roscoe Karns Rocky investigates the slaying of a bookkeeper who hod worked for a lawyer who "fixes" people's back taxes.

8:15 Ø JANE PICKENS SHOW

Songs by Jane and the Vikings Quarter, accompanied by a four-piece combo.

8:30 2 25 MAN BEHIND THE BADGE Detective John V. Masterson, Chief of Cleveland's Shoplifting Detail, works on the case of a young boy. James Gregory, Dorothy Donahur, Don Briggs, Pud Flanagan.

O THE PETER POTTER SHOW Variety entertainment.

• PLAINCLOTHESMAN-Drama "The Unconsidered Trifle." A beautiful girl becomes neurotic, and falls under suspicion of murder.

9:00 @ 25 THE WEB-Drama

"A Handful of Stors." A struggling young widow is disillusioned in love ond turns to a Broadwoy gangster in her grief. Arthur Fronz, Cloris Leochmon, Potty Mc-Cormock, ond Stephen Chase.

FEBRUARY 7

• 4 LORETTA YOUNG SHOW "A Fomily Out of Us." A young matron tries to make up to her son for his father's lack of interest. Loretta Young, Kenneth Tobby, Lurene Tuttle, Dovid Sober.

O BREAK THE BANK-Quiz Bert Porks is emcee.

O DOLLAR A SECOND-Quiz Jan Murray emcees quiz gome.

9:30 2 25 WHAT'S MY LINE?—Quiz Moderator John Daly with Arlene Francis, Steve Allen, and Dorothy Kilgallen. A guest panelist will sub for Bennett Cerf.

4 TELENEWS WEEKLY News events on film.

• VICTORY AT SEA-Docum. "Full Fothom Five." Little-known story of tremendous destruction wrought on Japanese shipping in the Pacific.

BILLY GRAHAM-Evangelist "Hour of Decision" religious talk.

O MAN AGAINST CRIME

"Little Boy Blues." Mike (Ralph Bellamy) runs into an old girl friend, gomblers, and murder.

9:45 9 FOCAL POINT-Film Shorts 10:00 9 MOVIE-"Goodnight

Sweetheart"—City reporter goes to small town to take over half interest in local newspaper. Ruth Terry, Robert Livingston, Henry Hull. Sponsored by Household Finance Corp.

4 Motorola TV Hour-Drama "Side by Side." Helen Hayes stors as o successful housewife and mother whose prominence in local and state civic affairs causes state politicians to urge her to run for Congress. Dennis King plays Mr. Porry.

G Weather-Clint Youle Temperatures and predictions.

Ø Biff Baker, U.S.A.-Mystery American business man ond his wife get into trouble with foreign agents, in "London Incident," with Alan Hale, Jr., and Randy Stuart.

MOVIE-"F.B.I. Girl"

(1st showing) F.B.I. attempts to break up o politically-backed arime ring. Cesor Romero, George Brent, and Audrey Totter. Sponsored by Courtesy Motors.

25 News-Don Hollenbeck Roundup of late news events.

10:10 G Dorsey Connors-Tips Double-duty clothes pins.

10:15 G News-Alex Dreier Features in the news.

> 25 Weather-Mary Jane Jung Predictions and comments.

- 10:25 25 Sports-Dean McCarthy Comments on sports events.
- 10:30 @ Sports-Norm Barry

Sports news ond-commentory. **OMOVIE**—"T-Men"

Treosury deportment ottempts to breok up o counterfeiting ring. Dennis O'Keefe and June Lockhort.

25 MOVIE-"Girl From Alaska" Young mon about to return from Alaska is involved in a murder. Ray Middleton, Jeon Porker, ond Jerome Cowon.

11:00 4 Plainclothesman—Drama

"Four Flusher." A hom octor blows on opportunity in o play, turns to robbery, ond poses os on insone man in order to escope punishment.

MOVIE—Title Not Available
 11:15 Ø News Roundup

Summary of locol and notional events.

11:30 @ MOVIE-"Paul Temple's

Triumph"—English detective is brought in by government to combat o notorious spy syndicate. John Bentley stors.

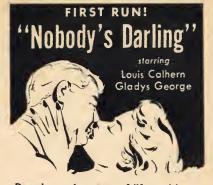
4 Rocky King-Roscoe Karns "Gunning for Trouble." Rocky is present of the murder of a condy-store owner.

• News-Les Nichols Roundup of lote news hoppenings.

11:45 O Weather-Carl Greyson Temperatures for the week ahead.

12:00 4 News-Tom Mercein Local and national events.

> MOVIE—"Silks And Saddles"—Story of horse rocing, storring Bruce Bennett and Joon Borcloy.



Deeply moving story of life and love behind the painted face of Hollywood

SUNDAY 10:00 PM WBBM-TV (channel 2)





MONDAY

MORNING

6:45 @ Everett Mitchell-Talks 7:00 🗗 🔄 Today-News, Interviews (Channel 5 interrupts "Today" with five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, and 8:55 A.M.) 8:00 @ Ray Rayner-Comments Weather, music and news. 8:45 @ News-John Harrington 25 News-Winston Burdett National and world news. 8:55 @ News-Jim Conway Stories behind the headlines. 9:00 9 25 Godfrey And Friends Fun with all the "little Godfreys." G 4 Ding Dong School Nursery with Dr. Frances Horwich. Pied Piper Show-Kids Art Hern norrotes stories. **O** Paul Fogarty-Exercises Your walk con odd \$ \$ to your wardrobe. 9:30 G 4 Betty White Show Play House-Kiddies Angel Casey with games and stories. **O** Time For Stories Ting Redmond reads to youngsters. 9:45 25 U. S. Almanac-Film Films on subjects of interest. 10:00 G 4 Hawkins Falls-Serial Life in a small town. **O** Beulah Karney Presents Representative from a foreign land. **QA** To Z Of Cookery-Tips "Boy Scout Specials." **25** Godfrey And Friends Continuing Godfrey and friends. 10:15 4 Gordon Thomas—Variety A Three Steps To Heaven Drama of a small-town girl in New York. 10:30 Q 25 Strike It Rich-Quiz Guest: Julie Harris. **G** Ask Washington Correspondents answer viewers. **6** Ed Allen-Exercises Spring Soon Doy, let's renew efforts. 10:50 Weather-Wayne Griffin 10:55 @ News-Ulmer Turner Local and national events. O News-Steve Fentress

11:00 @ Valiant Lady-Serial Helen runs into difficulties in securing money, ond Bill mokes o dote. [4] What's New In Kitchens Breta Griem and Nancy Vorpogel. Bride And Groom-Wedding Doris Krieger of Nework, weds William Collon of Irvington, New Jersey. **O** Danny O'Neil Show Danny, Chet Roble, Nancy Wright. O Four To Go-Quiz Game Quiz contest. (Guests are invited to WGN-TV studio. No tickets necessary.) **25** Fetchin' Foods—Ideas New tips on preparing food. 11:15 @ 25 Love Of Life-Serial **G** Bob & Kay Show-Variety Art Von Domme Quintet. 11:30 @ 25 Search For Tomorrow Marge refuses to let Irene see Jo. **O** Earl Nightinggle-Chats Talks on subjects of everyday interest. 11:45 2 25 Guiding Light-Serial Joe follows a clue to the murder. 4 Let's Look at The News 11:55 O News-Ulmer Turner A look at the headlines. **AFTERNOON** 12:00 @ 25 Brighter Day-Serial Story of a Minister and his parish 4 Bob Heiss-Interviews **O** Noontime Comics Johnny Coons entertains the kids. Happy Pirates-Variety Two-Ton Baker with Art Hern. **O** Hi Ladies-Interviews Mike Douglas emcees, 12:15 Q Luncheon With Billy Variety with Billy Leach. 25 Kids' Karnival—Fun Clowns, games, and stories. 12:25 Q Lee Phillip Show-Tips Conversation for the lodies. 12:30 @ 25 Garry Moore Show Fun with Garry and the gang. O Animal Playtime-Kids' Fun Win Stracke entertains the kids.

12:45 O Dr. Preston Bradley-Talk Inspirational chat.

12:55 4 Weather-Bill Carlson **News-Ulmer Turner** Local and national events. O News-Steve Fentress 1:00 @ 25 Double Or Nothing Bert Parks emcees quiz game. 4 Behind The Screens A look at television "backstage." **G** Francois Pope-Recipes Chicken and rice curry, company style, and banana nut cake. Ruth Crowley-Baby Care Introducing the two-year-old. O Watch To Win-Quiz Don Gordon and the Starnoters. 1:15 @ Stuart Brent-Discussion Advice and information for women. 1:30 Ø Linkletter's Houseparty Guest: teen-age singer Anna May. A Beulah Donohue-Tips Discussion for women. Jane Uihlein subs. Swing Along-Musical Jimmy Lee and his musical combo. O Cameracade-Film "Along Our Shore." **26 Ladies Aid-Discussion** Discussion an problems. 1:45 Q Home Of Charm Panel discussion of sacial problems of today's woman. Host, Jimmy Spitalny. **25** Linkletter's Houseparty Games, interviews and guests. 2:00 @ 25 Big Payoff-Quiz Randy Merriman and Bess Myerson. **1** [4] Kate Smith Show Kate presents Sid Kraft, puppeteer; Renald & Rudy, acrabats; and International Forum. **O** Claude Kirchner Show Claude emcees variety show. @ Paul Dixon Show-Musical Musical pantomimes. 2:30 @ 25 Bob Crosby Show "Everybody Loves Saturday Tunes: Night," "Off Share," "No Two People." 2:45 🖸 Program Not Available 3:00 @ Petticoat Party-Games Frazer Thomas emcees games. (Guests are invited to the Garrick Theater.) **G H** Welcome Travelers Tommy Bartlett interviews. (Guests invited, Write Guest Relations, WNBQ.)



MONDAY

O Jerry Lester Show–Variety Afternoon fun for the ladies. O Commercial-Film **25 Woman With A Past-Serial** Droma of a young dress designer. 3:05 Ø Movie Quick Quiz-Game Dick "Two-Ton" Baker emcees. 3:15 25 Secret Storm-Serial A drama of family life. 3:30 @ Shopping With Miss Lee Lee Phillip with buying tips. G 4 On Your Account Interviews with Win Elliot. **O** Index: Information Johns Hopkins: science. 25 Robert Q. Lewis-Variety Musical-variety with Jan Arden, Eorl Wrightson, Jaye P. Morgan and Lois Hunt. 3:45 @ MOVIE-"Waltz Time" Musicol production in Vienna. 3:55 @ News-Ulmer Turner Events acrass the nation. 4:00 4 Superman–Drama George Reeves os Clark Kent. **O** The Pinky Lee Show Comedy, voriety and music. MOVIE-Title Not Available **O** MOVIE-"Ghost Riders" Western with Johnny Mack Brown. **25 Kids' Karnival-Fun** Clowns, gomes, ond stories. 4:30 G 4 Howdy Doody-Puppets Bob Smith with Clarabelle Clown. **25 Hollywood Matinee** "Girl From Alaska," first of two parts. 4:55 @ News-Les Nichols Locol and notional news. 5:00 A Garfield Goose & Friend "King" Gorfield and Frozer Thomas. 4 Foreman Tom-Western Tall toles and film staries. **G** Elmer, The Elephant-Kids John Conrad, Elmer, and Elmira. **O** Nick Francis-Films Short movies and cartoons. O Junior Edition-News Steve Fentress with teen-age news. **25 Weather-Joe Kenny** 5:05 25 News-Lan Singer Events in Milwaukee and vicinity.

FEBRUARY 8

5:10 25 Sports-Hal Walker 5:15 Q Junior Crossroads Educational subjects. 25 Movie Quick Quiz-Game Contest ond quiz gome. 5:30 @ Gene Autry Time-Film Western adventure story, 4 Sports-Lloyd Pettit G Close-Up-Musical Howard Miller, June Volli and the Art Van Domme Quintet. **O** News-Leslie Monypenny News from around the world. 25 MOVIE-"Rustlers Of Devil's Canyon"-Red Ryder finds his ronch overrun with rustlers. Allan Lane and Bobby Blake. 5:45 4 News-Paul Skinner Lacal and national news. Bob And Ray-Satires Bab Elliat and Ray Goulding. O Curbstone Cut Up-Chats Ernie Simon conducts interviews. 5:55 4 Weather-Bill Carlson **EVENING** 6:00 @ Sports-Bob Elson Scares and comments. 4 Blue Room-Music Maurice Kipen directs ensemble. **G** Weather-Clint Youle **O** News-Austin Kiplinger Lote news and headlines. O Captain Video-Adventures "The Plunder of Orca." The race for the huge and valuable treasures stalen fram the planet Orca is corried on by the heirs of a natariaus space pirate. 6:05 G Les Paul And Mary Ford Popular tunes of the day. **O** News-Jack Drees 6:10 @ Sports-Joe Wilson Comments and sports news. Weather-Wayne Griffin 6:15 @ News-Julian Bentley Events oround the world.

4 Bel Trio-Music

O Dorsey Connors-Travel

Tour of English Castles.

News-John Daly

O Quiz Game

6:20 G Alex Dreier-Features "Man On the Go," with news.

6:25 G Tony Weitzel-Comments Gassip and interviews.

6:30 @ 25 News-Douglas Edwards National and international events.

4 Program Not Available **O** Arthur Murray Party

Vic Damane subs for Kathryn Murray. 🕢 Jamie-Drama

A rich aunt of Jamie's arrives and takes him aff to Baston, intent an separating him fram Grandpa and Aunt Laurie. (Brandan de Wilde behind the scenessee page 17.)

O News-Spencer Allen News events of the day.

6:45 @ 25 Perry Como Show-Music Tunes: "I Can't Believe That Yau're In Love With Me," "She Was Five and He Ten," "The Baion," and "Look Out the Window." (Newest face for your singer album: Perry, an page 12.)

() [4] News-John C. Swayze Caravan of news events.

O Chicagoland Newsreel News events an film.

7:00 0 25 BURNS & ALLEN-Comedy Gracie gives the wrang answer ta a

quiz pragram question, then finds the right ane and demands her prize.

A NAME'S THE SAME-Quiz Rabert Q. Lewis with Jaan Alexander, Bill Stern, and Gene Rayburn.

O NAME THAT TUNE-Quiz Red Benson and Vicki Mills.

SKY KING THEATER Kirby Grant as the cawbay.

O TWENTY QUESTIONS-Quiz Maderatar Jay Jackson with panel: Fred Van Deventer, Florence Rinard, Herb Polesie, Dick Harrison, Guest: Jeff Cain,

7:30 0 25 TALENT SCOUTS

Arthur Gadfrey is hast to professionals. G 4 CONCERT-H. Barlow

Guest soloist; bass Jerome Hines. Proaram: "Homing," "The Last Chard," "Deh Finestra," "Temptatian," Vieni Alla "Hungarian Dance No. 6," "Marching Along Together" and "You Are the Song In My Heart."



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| | | | State |

MONDAY

O DR. I.Q.-Quiz

James McClain as Dr. I. Q. OMOVIE—"Jade Mask"

Charlie Chan is canfranted with a series af murders. Sidney Taler, Mantan Mareland, and Edwin Luke.

8:00 @ 25 I LOVE LUCY-Comedy

Lucy and Ricky dan their best clathes and manners in an attempt ta give the right impression ta a magazine interviewer.

4 BISHOP FULTON J. SHEEN Talks on subjects of interest.

DENNIS DAY—Comedy
Lavinia and Peggy get it inta their heads
ta help Charlie and Dennis dress carrectly.
Spansared by RCA Victar.

MOVIE—Title Not Available
8:30
 RED BUTTONS—Comedy

Camedy skits with Red, Betty Ann Grove, Jae Silver, Philippa Beavans. Guest tanight is sangstress Eileen Bartan. (Humility pays far Red, as we shaw in aur article next week).

A ROBERT MONTGOMERY
Elliatt Nugent stars in "Mr. Whittle and
the Marning Star." Prafessar af histary
thinks warld is caming ta an end.

O SPORTSMAN'S CLUB-Talk 9:00 O B STUDIO ONE-Drama

"Man of Extinctian." A famaus mystery writer, who insists an acting aut her murders befare she writes them, finds a dead man in her living roam. Fred Beir, Margaret Hamiltan, Patricia Breslin, Rabert Emmett, and Patricia Wheel.

O DREW PEARSON-News O BOXING-Brooklyn

American bantamweight champianship. Billy Peacock vs. Nate Brooks, 12 rds. JIMMY POWERS' RATING

| | Rated | W | L | D | KO's |
|---------|-------|----|---|---|------|
| Peacack | Champ | 19 | 4 | 0 | 11 |
| Braaks | Nat | 7 | 1 | 0 | 3 |

KOOLVENT

FIGHT AT 9:00 TONIGHT Keep Score With Ed Pazdur On WGN-TV, See Listings. FEBRUARY 8

Braaks is perhaps one of the autstanding baxers develaped in the U. S. He was 1952 Olympic champ, and was vated the autstanding baxer in the taurnament. His prafessianal career, hawever, is limited. In his eight fights, nane has gane aver six raunds. Peacack wan the title at this club in August. His experience may be the big factar after the midway mark. This is another step to revive the 118 paund class in this caunty.

9:15 @ FOCAL POINT-Film Shorts

9:30 4 WHO SAID THAT?-Quiz

Maderator Walter Kiernan with Bill Henry and June Lackhart.

G TV PLAYHOUSE-Film Drama "The White Cream Pitcher," which praved ta be a stumbling black in the divarce plans af a married cauple. Walter Slezak, Jahn Abbatt, and Frances Rafferty.

O RACKET SQUAD-Drama

"Raccaon Hunt." Story of the blackmail racket, with Reed Hadley.

9:45 • SPORTS-Arch Ward Camments and scares far sparts fans.

10:00 @ News-Fahey Flynn 4 Industry On Parade

Visits ta industrial plants.

G Weather-Clint Youle

O City Assignment–Film

"The Sea Stary."

 MOVIE—"Lady Of Burlesque"—Murder and intrigue surraund a burlesque stock company established in an ald apera hause. Barbara Stanwyck, Michael O'Shea, J. Edward Brambera.

25 Sports-Hai Walker

10:05 🔤 News-Dr. A. A. Suppan

10:10 O Dorsey Connors-Ideas

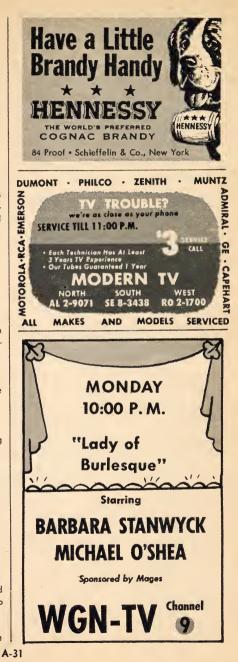
"Lincoln Lag Cabin."

25 Weather-Joe Kenny

Predictions for Milwaukee and vicinity. 10:15 @ Weather—Lee Phillip

| | NAME | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-------------|------|---|---|---|---|---|---|---|---|---|----|
| нт | | | | | | | | | | | |
| dur 1gs. | | | | | | | | | | | |

A News-Paul Skinner **G** News-Jack Angell News events of the day. **25 Death Valley Days-Drama** "Twelve Pound Nugget," starring Helen Marshall, Burden turns into a blessing. 10:25 PArt Mercier-Sports Tips Information for sportsmen. 4 Weather-Bill Carlsen 10:30 @ News-John Harrington Roundup of late news. 4 Big Story-Drama **O** Sports-Norman Barry Lote scores and information. O Dr. Fixum-Househ'd Ideas Art Youngquist presents household remodeling ideas, short cuts to repairs, and on auto hint. 10:45 @ Irv Kupcinet-Comments Gossip ond interviews. **O** Herbie Mintz-Musical Fovorite piano melodies. 25 Drew Pearson-News Washington merry-go-round. 11:00 @ MOVIE-"Right Age To Marry"-Mill owner is lured into high society with unhappy results. Frank Pettingill and Joyce Bland. 4 Big Town-Drama Pat McVey stars os Steve Wilson. 6 MOVIE-Title Not Available **News-Ulmer Turner** Lote news events. 25 MOVIE-"Gangs Of New York"-Policeman impersonates a gana leader, Ann Dvorak, Alan Baxter, 11:05 @ Weather-Chuck Bill Predictions for tomorrow. 11:10 @ Jack Eigen Show-Chats Gossip and interviews. 11:30 Tom Mercein Show Musical films and comments. O News-Les Nichols 11:45 @ Weather-Carl Greyson Temperatures and predictions. 12:00 @ MOVIE-"Lord Edgeware Dies"-English lord is found murdered ond his Americon wife, who wished to divorce him, is suspected. Austin Trevor. 4 News-Tom Mercein MOVIE-Title Not Available



TUESDAY

MORNING

- 6:45 **G Everett Mitchell-Talks** Discussian far farmers.
- 7:00 () (Jack Lescaulie wants to be "the world's greatest helper," as he explains in aur article on him next week.) (Channel 5 interrupts "Taday" with five minutes af lacal news with Len O'Cannar at 7:25, 7:55, 8:25, and 8:55 A.M.)
- 8:00 @ Ray Rayner-Comments News, weather and music.
- 8:45 O News-John Harrington Early marning happenings. 25 News-Winston Burdett
- 8:55 @ News-Jim Conway
- Staries behind the headlines. 9:00 @ 25 Godfrey And Friends
- Fun with all the "little Gadfreys." G 4 Ding Dong School Nursery with Dr. Frances Harwich.
 - Pied Piper Show-Kids Art Hern narrates cartaans.
- **O Paul Fogarty—Exercises** Headaches hate this ane.
- 9:30 G 4 Betty White Show O Play House–Kiddies
 - Angel Casey emcees. **③ Time For Stories** Tina Redmand reads ta yaungsters.
- 9:45 25 U. S. Almanac-Film Films an subjects af interest.
- 10:00 **G 4** Hawkins Falls-Serial Bernadine Flynn and Jim Bannan.

O Beulah Karney Presents Accessaries far yaur hame: silver, china, and parcelain.

- A To Z Of Cookery—Tips
 "On the Seas," boat shaw tie-up.
 B Godfrey And Friends
 Cantinuing "Gadfrey and gang."
- 10:15 4 Gordon Thomas—Variety Camments and interviews.
 - **6** Three Steps To Heaven A small-tawn girl in New Yark.
- 10:30 2 5 Strike It Rich-Quiz Warren Hull emcees.

O Ask Washington Carrespandents answer questians.

FEBRUARY 9

O Ed Allen-Exercises General canditianers.

- 10:50 **O Weather-Wayne Griffin** Forecasts for the day.
- 10:55 O News-Ulmer Turner Raundup af news events.
- News-Steve Fentress
 11:00 Ø Valiant Lady-Serial

Nancy Coleman in the title role. What's New In Kitchens

Breta Griem and Nancy Varpagel. Bride And Groom-Wedding

Betty Lee Cannan af Wilmingtan, weds Russell Laytan, af Laurel, Delaware.

- **O Danny O'Neil Show** Danny, Chet Rable, Nancy Wright.
- © Four To Go-Quiz Game Quiz game. (Guests are invited to WGN-TV studio. No tickets necessary.) 25 Fetchin' Foods-Ideas
- Gustatory hints and advice.
- 11:30 2 Search For Tomorrow
 Walsh urges Tate ta leave quickly.
 2 Earl Nightingale—Chats
 Talks of everyday interest.
- 11:45 @ 25 Guiding Light—Serial Dan undergaes his first aperation. [4] News
 - Milwaukee and vicinity happenings.
- 11:55 O News-Ulmer Turner

AFTERNOON

12:00 2 25 Brighter Day-Serial Stary of a Minister and his parish.
A Bob Heiss-Interviews Chats with "The Man Next Door."
Noontime Comics-Kids Jahnny Caans entertains the kids.
Happy Pirates-Variety Twa-Ton Baker and Art Hern.
Hi Ladies-Interview Show Mike Dauglas emcees.

12:15 Q Luncheon With Billy Variety with Billy Leach.

25 Kids' Karnival—Fun Clawns, serials, quizzes far kids.

FEBRUARY 9

2:45 D Program Not Available

T U E.S D A Y

12:25 Q Lee Phillip Show-Hints Tips far the homemaker. 12:30 Q 25 Garry Moore Show

Ivan Sanderson exhibits a six-faat electric eel, and the cast da their awn version of "Knights af the Raund Table." G Animal Playtime—Kids' Fun

Win Stracke entertains the kids. 12:45 ODr. Preston Bradley-Talk

Inspirational chat. 12:55 (4) Weather—Bill Carlsen Camments on the weather for Wiscansin.

News-Ulmer Turner
 Local and national news.
 News-Steve Fentress
 Happenings in Chicago and the nation.

1:00 4 Behind The Screens A laak at televisian "backstage."

G Francois Pope-Recipes Cherry pie with lattice crust, and cacktail frankfurt hars d'oeuvres.

O Ruth Crowley-Baby Care Safety far the explaring baby. O Watch To Win-Quiz

Dan Gardan emcees.

1:15 O Stuart Brent-Discussion Advice and infarmatian far women.

1:30 2 25 Linkletter's Houseparty Guest: Ed Sullivan.

Beulah Donohue–Women
 "The Pre-schaal Persanality." Lloyd Pettit
subs far Beulah.

Swing Along—Musical
 Kenny Bawers and his musical camba.
 The Sewing School

Conducted by Lee Vanderhye.

2:00 @ 25 The Big Payoff_Qulz

Randy Merriman and Bess Myerson. (3) (4) Kate Smith Show

Kate presents singer Bill Hayes, Charlie Ruggles in "The Warld of Mr. Sweeney," and "Cracker Barrel" interview with Sen. Theadare Green (D., R.I.).

Claude Kirchner Show Especially far the ladies.

Paul Dixon Show-Music Musical pantomimes.

2:30 2 Bob Crosby Show Tunes: "Little Girl," "Ricachet," "Waman," "I Met My Baby in Macy's," and "All Alane." 3:00 A Petticoat Party-Games Frazer Thamas emcees the fun. (Guests are invited. Tickets unnecessary.) **G** [4] Welcome Travelers Tammy Bartlett interviews Chicaga visitars. (Guests invited. Write Guest Relatians, WNBQ, Chicago). G Jerry Lester Show-Variety Afternaon fun far the ladies. O Movie Quick Quiz Dick "Two-Tan" Baker emcees. 25 Woman With A Past-Serial Drama af a young dress designer. 3:15 25 Secret Storm-Serial A drama af family life. 3:30 Ø Shopping With Miss Lee Lee Phillip with shopping hints. **G** 4 On Your Account Win Elliot interviews. **O** Index: Information "The Big Picture." 25 Robert Q. Lewis Jan Arden, Earl Wrightson, Jaye P. Margan and Lais Hunt. 3:45 @ MOVIE_"William Comes To Town"-Bay attempts to give prime minister the "key" ta national prosperity. Wm. Graham. 3:55 @ News-Ulmer Turner News events here and abraad. 4:00 4 Gretchen Colnik-Tips Discussion for wamen. **O** Pinky Lee Show Camedy, variety and music. MOVIE-Title Not Available O MOVIE-"King Of The Stallions"-Western with Nakama, the wander harse. 25 Kids' Karnival-Fun Clawns, serials, and games. 4:15 4 Explorers Club-Exhibits Presented by the Milwaukee museum. 4:30 G 4 Howdy Doody-Puppets Clarabelle, clawn, amuses the kids. **25 Hollywood Matinee** "Girl fram Alaska," last af two parts. 4:55 @ News-Les Nichols Infarmation on late happenings.

5:00 @ Garfield Goose & Friend Garfield and Frazer Thamas.

TUESDAY

4 Foreman Tom-Western Tall tales and film stories. **G** Elmer, The Elephant-Kids John Conrod and the elephont. Nick Francis—Films Short movies and cartoons. **O** Junior Edition-News Steve Fentress with teen-age news. 25 Weather-Joe Kenny 5:05 25 News-Lan Singer Milwaukee and national news. 5:10 25 Sports-Hal Walker Sporting events of the day. 5:15 Q Junior Crossroads Educational subjects. 25 Movie Quick Quiz Game for the whole family. 5:30 @ Gene Autry Time-Film Western adventure stories. A Sports-Blaine Walsh Comments and sports information. O Close-Up-Musical Howard Miller, June Valli, and the Art Von Damme Quintet. **O** News-Leslie Monypenny Roundup of late happenings. 25 MOVIE-"Trailing Double Trouble"-Range Busters attempt to solve a murder. Ray Corrigan and Max Terhune. 5:45 4 News-Paul Skinner Local and national news events. Bob And Ray—Satires Comedy with Bob Elliot, Ray Goulding. **O** Curbstone Cut Up-Chats Ernie Simon conducts interviews. 5:55 4 Weather-Bill Carlson EVENING 6:00 @ Sports-Bob Elson Sports commentary. 4 Blue Room-Musical Mourice Kipen conducts ensemble.

G Weather-Clint Youle Temperatures and predictions.

News-Austin Kiplinger Local and national news.

© Captain Video-Adventures "The Plunder of Orca" continued.

FEBRUARY 9

6:05 G Les Paul and Mary Ford Popular tunes of the doy. **News-Jack Drees** Roundup of late happenings. 6:10 @ Sports-Joe Wilson Scores and comments. **O** Weather-Wayne Griffin Forecasts for tonight and tomorrow. 6:15 Q News-Julian Bentley News behind the headlines. [4] Tommy Sheridan-Musical Music by the Tommy Sheridan Trio. O Dorsey Connors-Travel News-John Daly National and world news events. O Quiz Game 6:20 G Alex Dreier-Features Unusual stories in the news. 6:25 G Tony Weitzel-Comments Gossip and interviews. 6:30 9 25 News-Douglas Edwards News, commentory, ond films. **G** 4 Dinah Shore Show Tunes: "It's o Great Feeling," "Secret Love," "Istanbul," and "Changing Partners." Cavalcade Of America "Plume of Honor," recounts the story of the attempted rescue of Lofayette from an Austrian prison. Maurice Marsac, Rich-

> ard Baumon, Larry Winger, Gabor Curtiz. **News-Spencer Allen**

National and international events.

6:45 @ 25 Jo Stafford Show

Tunes by Jo, the Starlighters, and Paul Weston's orchestra.

6 4 News-John C. Swayze News events oround the world.

O Chicagoland Newsreel Lote news happenings on film.

7:00 @ GENE AUTRY SHOW

"Norrow Escape." Gene tracks down the hijackers of silver-carrying stagecoaches.

9 4 MILTON BERLE SHOW

Milton tries to heal a marital rift between his guests Poul Douglos and Jan Sierling, the reol-life Mrs. Douglos. (Our reviewer takes a gander at Uncle Miltie for next week's issue.) MOVIE—"Torture Ship"
Doctor helps eight killers escape joil to
prove o theory. Lyle Tolbot.

• BISHOP FULTON J. SHEEN Tolks on subjects of interest. Sponsored by Admiral Corp.

25 RANGE RIDER-Western Jack Mohoney ond Dick Jones in "The Howk."

7:30 25 RED SKELTON-Comedy Tonight's guest: Ed Sullivon. 2 PANTOMIME QUIZ-Game Mike Stokey emcees. Teoms include: Jerry Lester, Robert Aldo, Eloine Stritch, Peter Donold, and Dorothy Hart. Ann Ruther-

ford is tonight's guest. 8:00 2 5 THIS IS SHOW BUSINESS Guest ponelist: Betty Furness. Guest performers: Normon "Al Jolson" Brooks, comedian Joey Bishop, ond Hoctor ond Byrd, donce teom.

FIRESIDE THEATER-Drama
 "Joe Giordono ond Mr. Lincoln." The 12 year-old son of o grocery store proprietor
 is chosen to recite Lincoln's Gettysburg
 address in school. Morio Siletti.

ODANNY THOMAS SHOW Donny's wife tries to moke o high-closs supper entertoiner out of her husbond.

O BADGE 714-Drama

"The Big Trio." Authentic worning to motorists ond pedestrions on the possibility of sudden deoth on the rood. Sponsored by Chicogo Motor Club.

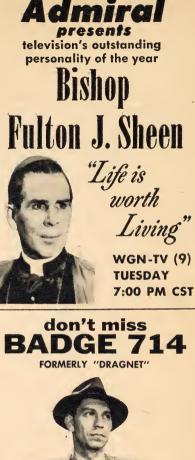
8:30 @ 25 SUSPENSE-Drama

"The Moonstone," adapted from the fomous story by Wilkie Collins. A young womon inherits one of the world's lorgest diamonds, ond o chilling curse.

GRCLE THEATER—Drama
 "The Fight." A sullen teen-oger boosts
 thot he is a communist in an attempt to
 hide his unhappiness and confusion. Tod
 Andrews, Joey Wolsh, Jean Corson.

MOTOROLA TV HOUR

"A Dosh of Bitters," with Estelle Winwood, Zochory Scott, Richord Woring, ond Joon Lorring. An oging ortist whose mind is deserting her seeks to freeze oll her subjects into immobility. (A critique oppeors in next week's TV GUIDE.)



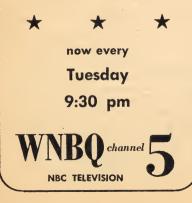




tonight on TV

Mr. and Mrs. North

starring BARBARA BRITTON RICHARD DENNING



TUESDAY

FEBRUARY 9

O CASES OF EDDY DRAKE

Don Haggerty in "Shoot the Works." 9:00 @ 25 DANGER-Mystery

"Line of Duty," starring Poul Longton as a public sergeant who is assigned to guard two glamorous witnesses.

JUDGE FOR YOURSELF
Fred Allen interviews ponelists chosen
from entries in the mail. Tunes sung by
Bob Carroll, the Sky-Larks, o guest singer,
ond Milton DeLugg's orchestro.

• 48TH STREET THEATER "Perfect Mrs. Chesney."

9:30 25 SEE IT NOW—News Edward R. Murrow presents on-the-spot films and commentory of events.

Adolphe Menjou presents "Heroism."

Pom and Jerry ottend a closs reunion ot Jerry's olma moter and run into the threat of an atom bomb. Barbora Britton.

• NAME'S THE SAME-Panel Robert Q. Lewis with Joon Alexonder, Bill Stern, Gene Rayburn.

• I LED THREE LIVES—Film Herb Philbrick is assigned the task of discovering how Commies are obtaining vital jet-engine secrets. Richard Carlson.

10:00 @ News-Fahey Flynn

4 Match Your Wits-Quiz Lloyd Pettit emcees gome.

G Weather-Clint Youle

Temperotures ond predictions.

Gloria Swanson—Film "The Right Type of Man," with George Macready. Man who is losing interest in life gets o letter from his son that changes his outlook.

• MOVIE—"Uncensored" (1st showing) A Belgion girl and her sweetheart lead patriots.

25 Sports-Hal Walker

10:05 25 News-Dr. A. A. Suppan

10:10 Dorsey Connors-Ideas

Dorsey talks obout "Bird Feeders."

Predictions for the Wisconsin area.

10:15 9 Weather-Lee Phillip A News-Paul Skinner Events in the news. **O** News-Jack Angell **25 Religious Film** Father James Keller of the Christophers. 10:25 @ Art Mercier-Sports Tips 4 Weather-Bill Carlsen Report for the Wisconsin area. 10:30 @ News-John Harrington [4] I Led Three Lives-Film Richard Carlson stars. **G** Sports-Norman Barry Late scores and information. DI'm The Law-Drama "Powder Box Smuggling Story." Beating of a sailor leads to the discovery of iewels and narcotics. 25 MOVIE-"Sitting On The Moon"-Irresponsible songwriter is secretly in love with star. 10:45 @ Irv Kupcinet-Comments Gossip and interviews. G Herbie Mintz Show-Music Melodies, old and new. 11:00 @ MOVIE-"Sleep My Love" Man, in cooperation with a fake doctor, plots to drive his wife insane. [4] City Detective_Drama Rod Cameron as Lt. Kirby. **6** Bowling-From Chicago Joe Wilson describes the games. Sponsored by DeMet Pontiac. **News-Ulmer Turner** Local and national news. 11:05 @ Weather-Chuck Bill 11:10 7 Tom Duggan-Comments Gossip, chatter, and interviews." 11:30 4 Dollar A Second-Quiz Jan Murray emcees quiz game. **O** News-Les Nichols 11:45 @ Weather-Carl Greyson 12:00 @ MOVIE-"My Own Folk" Girl from Scottish highlands goes to England to assist in war work. Moira Lister. **4** News-Tom Mercein Milwaukee and vicinity news roundup. MOVIE-Title Not Available 12:05 4 Sports Showcase Sports events on film. 12:20 4 Wrestling-Film







WEDNESDAY

FEBRUARY 10

MORNING

6:45 @ Everett Mitchell-Talks Discussion for farmers. 7:00 **G** 4 Today-News, Interviews (Channel 5 interrupts "Today" with five minutes of locol news with Len O'Connor at 7:25, 7:55, 8:25, and 8:55 AM.) 8:00 @ Ray Rayner-Comments Weather, music, and news. 8:45 @ News-John Harrington 25 News-Winston Burdett Notional and warld news events. 8:55 O News-Jim Conway Staries behind the headlines. 9:00 @ 25 Godfrey And Friends Fun with all the "little Godfreys," **G** I Ding Dong School Nursery with Dr. Frances Horwich. Pied Piper Show-Kids Art Hern with staries and cartaons. **O** Paul Fogarty-Exercises Hella young mothers, wherever you are! 9:30 G 4 Betty White Show Play House-Kiddies Angel Casey is hostess. **O** Time For Stories Ting Redmond reads to youngsters. 9:45 25 U. S. Almanac-Film Films an subjects of interest. 10:00 G H Hawkins Falls-Serial Life in a small tawn. Beulah Karney Presents Barbecued lamb shanks. **O** A To Z Of Cookery-Tips "Vegetable Vanities," vegetarian meol. **25 Godfrey And Friends** Cantinuing with "Godfrey and gong." 10:15 4 Gordon Thomas-Interviews Chatter, interviews and guests. **G** Three Steps To Heaven A smoll tawn girl in New Yark. 10:30 2 25 Strike It Rich-Quiz Guest: octor Gene Barry. **G** Ask Washington Holly Wright emcees news discussion. **O** Ed Allen-Exercises Ed's new squirmer exercise. 10:50 Weather-Wayne Griffin 10:55 @ News-Ulmer Turner

News-Steve Fentress
 11:00 Valiant Lady-Serial
 Nancy Coleman in title rale.
 What's New In Kitchens
 Breta Griem and Nancy Varpagel.
 Bride And Groom-Wedding
 Joyce Sharbnik weds Alfred Osterweil,

Joyce Sharbnik weds Alfred Osterweil both af Newark, New Jersey.

O Danny O'Neil Show Chet Roble, Nancy Wright.

Four To Go-Quiz Game
 Quiz gome. (Guests are invited to the
 WGN-TV studio. Na tickets necessary.)
 Fetchin' Foods-Ideas
 Hints for gaad eating.

11:15 @ 25 Love Of Life-Serial **Bob And Kay-Variety** Art Van Damme Quintet.

11:30 2 25 Search For Tomorrow 25 Earl Nightingale—Chats Tolks of everyday interest.

11:45 2 25 Guiding Light-Serial Janet graws impatient with Dick. 4 News

News events af the day.

11:55 • News-Ulmer Turner Noantime news raundup.

AFTERNOON

12:00 @ 25 Brighter Day-Serial Stary of a Minister and his parish. A Bob Heiss-Interviews Chatter with "The Man Next Daar." O Noontime Comics-Film Johnny Caans entertains the kids. O Happy Pirates-Kids' Fun Twa-Tan Baker and Art Hern. O Hi Ladies-Interviews Mike Dauglas emces. 12:15 @ Luncheon With Billy Variety with Billy Leoch. 25 Kids' Karnival-Fun Clawns entertain the kids.

12:25 Q Lee Phillip Show-Tips Conversation for the lodies.

12:30 2 25 Garry Moore Show Durword Kirby ouctions off worn-out possessions to raise money for Valentine's Doy.

FEBRUARY 10

6 Animal Playtime—Kids' Fun Win Strocke ond his guitor.

12:45 ODr. Preston Bradley-Talk

- - Events of interest in the news.
 - News-Steve Fentress 1:00 @ 25 Double Or Nothing
 - Bert Porks emcees quiz gome.
 - 4 Behind The Screens A look at televisian "bockstage."
 - Franch type light cheese cake, and veol
 - **O Ruth Crowley—Baby Care** "When boby has a cold." Dr. Helen D. Heinen, member of Pediatric Staff at Evangelical Haspitol.
 - Watch To Win-Quiz Don Gardon and the Starnoters.
 - 1:15 Stuart Brent-Discussion Advice ond infarmation for women.
 - 1:30 @ Linkletter's Houseparty Gome: Whot's in the House?
 - 4 Beulah Donohue–Women Jone Uihlein subs far Beulah.
 - Swing Along-Musical
 - Jimmy Lee and his musical camba. **Adventure In Learning**
 - III. Institute of Technolagy. 25 Ladies Aid—Discussion Discussian on problems.
 - 1:45 25 Linkletter's Houseparty Guests, interviews and chatter.
 - 2:00 @ 25 Big Payoff-Quiz
 - - Kote presents singer Violo Suit; doncers Monor & Mignon; o fashion show; Jimmy Nelson and Danny O'Day; and Charlie Spivak and his orchestro.
 - O Claude Kirchner Show Show directed to the ladies.
 - Paul Dixon Show—Musical Musicol pantomimes with Paul.
 - 2:30 @ 25 Bob Crosby Show
 - Tunes: "Little Jack Frost, Get Lost," "Till Then," "Secret Love," "This Must Be the Place," and "I Wonder Who's Kissing Her Now."

2:45 Ø Program Not Available 3:00 Ø Petticoat Party-Games

Frazer Thamos emcees the fun. (Guests are invited to the Garrick Theater.)

- **9 4 Welcome Travelers** Tommy Bartlett interviews Chicago visitors. (Guests invited. Write ta Guest Relations, WNBQ, Chicago.)
- **O Jerry Lester Show—Variety** Afternaon fun for the lodies.
 - Commercial—Film
- 25 Woman With A Past-Serial Droma of o young dress designer.
- 3:05 O Movie Quick Quiz-Game Dick "Two-Tan" Baker emcees.
- 3:15 25 Secret Storm—Serial A droma of family life.
- 3:30 @ Shopping With Miss Lee Tips from Lee Phillip.
 - **G** 4 On Your Account
 - Win Elliot emcees.
 - **O** Index: Information
 - "The Mayo are People."
 - Robert Q. with Jan Arden, Earl Wrightson, Jaye P. Morgan and Lois Hunt.
- 3:45 O MOVIE-"'Inside The Room" Fomaus octress dies, and her old sweethearts are found murdered, one by one.
- 3:55 O News-Ulmer Turner Events ocrass the notion.
- 4:00 4 Your Library Story—Tale Staries for children.

O Pinky Lee Show

- Comedy, voriety and music.
 - MOVIE-Title Not Available
 MOVIE-'Oklahoma Terror'
- Captain in the Army returns home after Civil War ta find his father murdered. 25 Kids' Karnival—Fun
- Clowns, games, and serials.
- 4:15 4 Let's Experiment—Science Discussion of every-day science.
- 4:30 🕘 🖪 Howdy Doody–Puppets 25 Hollywood Matinee
- "Sitting on the Moon," first of two parts. 4:55 @ News-Les Nichols
- 5:00 @ Garfield Goose & Friend
- Next Week
 CHUB McCARTHY'S RETURN!

WEDNESDAY

4 Foreman Tom-Western Tall tales and film stories. **G** Elmer, The Elephant-Fun John Conrad entertains. **O** Nick Francis-Films Short mavies ond cartoons. **O** Junior Edition-News Steve Fentress with teen-age news. **25 Weather-Joe Kenny** Wisconsin area predictions. 5:05 25 News-Lan Singer Evening headline news. 5:10 25 Sports-Hal Walker Comments and scares. 5:15 Q Junior Crossroads Educotional subjects. 25 Movie Quick Quiz-Game Contest ond quiz game. 5:30 9 Gene Autry Time-Film Western odventure staries. 4 Sports-Llovd Pettit Scores and information. G Close-Up-Musical Howord Miller, June Volli, and the Art Von Damme Quintette. **O** News-Leslie Monypenny Roundup of news events. 25 MOVIE-"The Texan" Man discovers his airl has bet on a crooked horse roce. Buffalo Bill, Jr. 5:45 4 News-Paul Skinner Milwaukee ond vicinity news. Bob And Ray—Satires Bob Elliat and Ray Goulding. O Curbstone Cut Up-Chats Ernie Simon canducts interviews. 5:55 4 Weather-Bill Carlsen Milwoukee and area weather news.

EVENING

6:00 @ Sports-Bob Elson

Scores ond commentory. **4 Blue Room-Musical** Mourice Kipen conducts.

G Weather-Clint Youle

• News-Austin Kiplinger

Round-up of news events. **O Captain Video-Adventures**

"The Plunder of Orca," cantinued.

FEBRUARY 10

6:05 G Les Paul And Mary Ford Hit tunes of the day. Sports-Jack Drees 6:10 6 Sports-Joe Wilson The world in sports • Weather-Wayne Griffin A look of the weather charts. 6:15 @ News-Julian Bentley 4 Bel Trio-Tunes Instrumental arronaements. O Dorsey Connors-Travel A trip to Bermuda. **O** News-John Daly National ond international events, **O** Quiz Game 6:20 G Alex Dreier-Features "Mon On the Go." with Alex. 6:25 S Tony Weitzel-Comments Gossip and interviews. 6:30 9 25 News-Douglas Edwards **G 4** Eddie Fisher Show-Tunes Guest: singer Sandy Stewart. A Mark Saber-Mystery Tom Conway stars os Mark Sober. **O** News-Spencer Allen National news events. 6:45 @ 25 Perry Come Show Tunes: "Marie," "Answer Me, My Lave," "Kol Nidre." Guest: Tereso Brewer. 🔁 🔄 News-John C. Swayze Coravan of news happenings. **O** Chicagoland Newsreel 7:00 @ 25 GODFREY AND FRIENDS Voriety show with Arthur Godfrey. (A dual portrait far yaur singer album next week: Frank Porker and Marian Marlawe), G I I MARRIED JOAN

Wide-eyed Joan overheors her sister Beverly discussing elopement plons with her husbond. Joon Davis ond Jim Bockus.

STU ERWIN-Comedy
 Domestic comedy situations with Stu.
 OCOLONEL FLACK-Mystery
 Alan Mowbray as the Colonel.

7:30 🖸 🖪 MY LITTLE MARGIE

Margie tries ta help Freddie sell a permonent lipstick to one of her father's clients. Gale Starm and Charles Forrell.

O ANSWERS FOR AMERICANS O CHICAGO SYMPHONY

Fritz Reiner canducts. Pragram: Mendelssahn's Symphany No. 4 (The Italian), Delius' Prelude ta "Irmelin," and Dances fram "Galanta" by Kodaly. (Guests are invited. Write Chicaga Title and Trust, 111 W. Washington.)

8:00 2 25 STRIKE IT RICH-Quiz Warren Hull emcees guiz.

G 4 KRAFT THEATRE—Drama "The Barn." A series of catastrophies wrenches a small-tawn man fram his faith in Gad, and leads him ta believe he can achieve his ambitians withaut help. Felicia Mantealegre, Edward Binns, Audra Lindley, and Vaudhn Taylar.

O TV THEATER-Film Drama

"Lady Wears a Star." Girl tempararily becames a law afficer when her father dies. Shirley O'Hara.

8:30 @ 25 I'VE GOT A SECRET-Panel

Emcee Garry Maare with panel.

O CITY DETECTIVE-Film

"Blond Orchid."

O CALL THE PLAY—Contest

Harry Creightan emcees sparts quiz. 9:00 2 25 BOXING—From Chicago

Chica Vejar vs. Jed Black, welterweights. JIMMY POWERS' RATING:

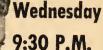
Rated W 1 D KO's Nat 56 0 31 Veiar 4 Not 26 1 1 16 Black Black is a new face far the televisian audience. He is an ex-intercallegiate baxing champian from Michigan State. He faces his mast experienced appasition in Veigr, wha is an leave from the Army at Fart Benning, Georgia, Black watched his stablemate Chuck Davey defeat Veigr, and claims he knows his faults. We pick Vejar on experience.

4 THIS IS YOUR LIFE
Ralph Edwards presents the life story
af a well-knawn persanality.

WRESTLING-From Rainbo Wayne Griffin annaunces matches.

O THE MUSIC SHOW

Jackie Van, Mike Dauglas, Eleanar Warner, Henri Nael, and Rabert Trendler canducting the archestra and charus. (Guests invited. Write WGN-TV, Chga.)



LIBERACE

The Sensation of the keyboard with melodies to please everyone.

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After her sensational appearances on "Toast of the Town," and a record engagement at the Waldorf-Astoria, Patachou, glamorous French singing star, comes to the Empire Room of Chicago's Palmer House on Jan. 14. The petite singer has created the same popularity in America that she once did in her cafe, Chez Patachou, in Paris' Montmarte section. -Adv.

WEDNESDAY

9:30 4 HELLO NEIGHBOR THEATER Dramatic presentation. G FAVORITE STORY-Drama Adolphe Menjou presents "Dr. Morley's Daughter," by Nathaniel Hawthorne. O LIBERACE SHOW-Musical Songs and piano arrangements. 9:45 @ 25 SPORTS-Mel Allen Evening sports roundup. 10:00 @ News-Fahey Flynn Roundup of happenings in the news. A Milwaukee Newsreel Local news on film. G Weather-Clint Youle Temperatures and predictions. O Double Date—Film Dramas (1) "Jokers Wild," with Raymond Burr and Onslow Stevens. Practical joke can boomerang. (2) "Unwritten Column." with Virginia Farmer. Story of a woman's tragic fate in the nation's capital. O MOVIE-"Out Of The Blue" Two old maids view some mysterious happenings, and decide they have discovered a murder. George Brent, Virginia Mayo, and Turhan Bey, **25** Sports-Hal Walker Latest in sports news. 10:05 25 News-Dr. A. A. Suppan Milwaukee and national headlines. 10:10 @ Dorsey Connors-Ideas Don't let your rug slip. 25 Weather-Joe Kenny Milwaukee and vicinity weather news. 10:15 @ Weather-Lee Phillip Lee gives the weather forecast. 4 News-Bob Kelly Evening report on current events. **G** News-Jack Angell Late evening headlines. **25 Dangerous Assignment** Brian Donlevy as Agent Steve Mitchell. 10:25 @ Art Mercier-Sports Tips Discussion for sportsmen. 4 Weather-Bill Carlsen Temperatures and predictions. 10:30 Q News-John Harrington Roundup of news events.

FEBRUARY 10

4 Mr. & Mrs. North-Mystery Richard Denning and Barbara Britton. A Sports-Norman Barry

Comments and scores.

10:45 @ Irv Kupcinet-Comments

Gossip and interviews. A Herbie Mintz-Musical Melodies, old and new. 25 Sports-Kal Ross

Events in the world of sports,

11:00 @ MOVIE-"Man Who Changed His Name"-Man learns that his wife is unfaithful, and sets out to expose the man she loves. Ly Hard-

ing and Betty Stockfield. A Racket Sauad-Film Drama

Reed Hadley stars.

6 MOVIE-Title Not Available News-Ulmer Turner

Happenings ground the world.

25 MOVIE-"Sea Racketeers"

Two Coast Guardsmen are involved in a fur-smugaling ring, Weldon Heyburn, Jeanne Madden, and Warren Humer.

11:05 • Weather-Chuck Bill Temperatures and predictions.

11:10 0 Tom Duggan-Comments Commentary on sports news.

11:30 4 Tom Mercein Show Music, comments, and interviews. **O** News-Les Nichols

Late news summary.

11:45 @ Weather-Carl Greyson Tomorrow's forecast.

12:00 @ MOVIE-"Pointing Finger" Man schemes to dispose of his cousin in order to inherit a title. John Stuart and Viola Keats.

4 News-Tom Mercein

Late news report.

MOVIE-"Ghost And The

Guest"-Couple spend their honeymoon in an old house which belongs to gangsters. James Dunn, Florence Rice, and Mabel Todd.

12:05 4 MOVIE-"Arson Squad"

Pretty girl supplies leads to gang which is collecting premiums on fires. Robert Armstrong and Frank Albertson.

THURSDAY

FEBRUARY 11

MORNING

6:45 @ Everett Mitchell-Talks Discussion for farmers. 7:00 🕣 🔄 Today-News, Interviews (Channel 5 interrupts "Today" with five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, and 8:55 A.M.) 8:00 @ Ray Rayner-Comments Music and chatter. 8:45 @ News-John Harrington News events of the day. 25 News-Winston Burdett 8:55 A News-Jim Conway Stories behind the headlines. 9:00 @ 25 Godfrey And Friends Fun with the "little Godfreys." **6** 4 Ding Dong School Nursery with Dr. Frances Horwich. Pied Piper Show-Kids Art Hern narrates stories. **O Paul Fogarty-Exercises** Excess flesh, farewell. 9:30 6 4 Betty White Show Play House-Kiddies Angel Casey is hostess. **O** Time For Stories Tina Redmond tells stories to the kids. 9:45 25 U. S. Almanac-Film Films on subjects of interest. 10:00 G A Hawkins Falls-Serial **D** Beulah Karney Presents School fr Brides, Preparing Vegetables, Q A To Z Of Cookery-Tips "Hearts and Flowers," Valentine party. **25** Godfrey And Friends Continuing "Godfrey and Gang." 10:15 4 Gordon Thomas-Interviews Gossip and quests. G Three Steps To Heaven A small town girl lives in N.Y. 10:30 @ 25 Strike It Rich-Quiz Helping Hand: Lionel Hampton. **Ask Washington** Holly Wright emcees news discussion. **O** Ed Allen-Exercises Special attention to hips. 10:50 @ Weather-Wayne Griffin A look at the weather. 10:55 O News-Ulmer Turner

O News-Steve Fentress 11:00 @ Valiant Lady-Serial Nancy Coleman in the title role. What's New In Kitchens Guest: Janet Bonnell of the John Oster Mfa. Co., discusses feeding of old people. G Bride And Groom-Wedding Thelma La Fon of Jackson, Tenn., marries Oscar Clark of Rison, Ark. **Danny O'Neil Show** Music, games and interviews. **O** Four To Go-Quiz Game Quiz game. (Guests are invited to WGN-TV studio. No tickets are necessary.) 25 Fetchin' Foods-Ideas Hints on good eating. 11:15 @ 25 Love Of Life-Serial **G** Bob And Kay Show-Variety Art Van Damme Quintet. 11:30 A 25 Search For Tomorrow Irene tells Higbee about the woman. **O** Earl Nightingale-Chats Talks of everyday interest. 11:45 @ 25 Guiding Light-Serial Interest grows in the Weber murder case. 4 News Headlines around the globe. 11:55 @ News-Ulmer Turner **AFTERNOON** 12:00 @ 25 Brighter Day-Serial Story of a minister and his parish. 4 Bob Heiss-Interviews Guest interviews and comments. **A** Noontime Comics-Film Johnny Coons entertains the kids. Happy Pirates-Variety Two-Ton Baker and Art Hern. **O** Hi Ladies-Interview Show Mike Douglas emcees. 12:15 @ Luncheon With Billy Variety with Billy Leach. 25 Kids' Karnival-Fun Clowns, serials, and games. 12:25 Q Lee Phillip Show-Fun

12:30 @ 25 Garry Moore Show Guest: comedian Roger Price. G Animal Playtime—Kids' Fun Win Stracke amuses the youngsters.

12:45 ODr. Preston Bradley-Talk

THURSDAY

12:55 4 Weather-Bill Carlsen **News-Ulmer Turner** Events in the headlines. **ONews-Steve Fentress** Roundup of news events. 1:00 4 Behind the Screens A look at television "backstage." **O**-Francois Pope-Recipes Form coffee cake, and chicken-rice casserole Ruth Crowley-Baby Care Toys and a playroom for baby. O Watch to Win-Quiz Don Gordon and the Starnoters. 1:15 @ Stuart Brent-Discussion Advice and information for women. 1:30 Q Linkletter's Houseparty Guest: Dr. Paul Popence, domestic-relations advisor 4 Beulah Donohue-Women Lloyd Pettit subs for Beulah. Swing Along-Musical Kenny Bowers and his musical combo. O Adventure in Learning Chicago public schools. **25** Ladies Aid-Discussion Household tips for the ladies. 1:45 25 Linkletter's Houseparty 2:00 @ 25 Big Payoff-Quiz Randy Merriman and Bess Myerson. G A Kate Smith Show An interview with Coleman Andrews, U. S. Commissioner of Internal Revenue. **A** Claude Kirchner Show Show directed to the women. O Paul Dixon Show-Music 2:30 @ Bob Crosby Show Tunes: "That's Amore," "The Boy Next Door," "I Can't Believe You're In Love With Me," "Somebody Bigger Than You and I," and Glenn Miller medley No. 1. **25 Film Short** 2:45 Program Not Available **25 Bob Crosby Show** Fun with Bob and the gang. 3:00 @ Petticoat Party-Games Frazer Thomas emcees games. (Guests are invited to the Garrick Theater. Tickets are unnecessary).

FEBRUARY 11

O A Welcome Travelers Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.) **O** Jerry Lester Show–Variety Afternoon fun for the ladies. O Movie Quick Quiz-Game Dick "Two Ton" Baker emcees. 25 Woman With A Past-Serial Constance Ford as a dress designer. 3:15 25 Secret Storm-Serial Drama series featuring Peter Hobbs, 3:30 @ Shopping with Miss Lee Lee Phillip gives tips. O On Your Account Interviews with Win Elliot. O Index: Information "The Story of Wheat." 25 Robert Q. Lewis Jan Arden, Earl Wrightson, Jaye P. Morgan and Lois Hunt. 3:45 @ MOVIE-"Hammer The Toff" Notorious gang ottempts to steal a priceless secret formula, John Bentley, 3:55 @ News-Ulmer Turner 4:00 4 Gretchen Colnik-Hints Recipes and ideas. **O** Pinky Lee Show Comedy, variety and music. MOVIE-Title Not Available O MOVIE-"Starlight Over Texas"-U.S. Marshal is sent to uncover a gang of smugglers. Tex Ritter, 25 Kids' Karnival-Fun 4:15 4 Little Amateurs-Talent Art Whitfield emcees. 4:30 G 4 Howdy Doody-Puppets Bob Smith and cartoons. **25 Hollywood Matinee** "Sitting on the Moon," last part. 4:55 Ø News-Les Nichols Events of interest in the news. 5:00 @ Garfield Goose and Friend Laughs galore with "King" Gander. 4 Foreman Tom-Western Tall tales and film stories. **O** Elmer, The Elephant-Kids John Conrad entertains the kids. Nick Francis-Films

FEBRUARY 11

HURSDAY

O Talent Tots-Variety

Tolented tots, from 3 to 13 yeors old, perform while Connie Boxter doubles as singer ond emcee, with music by the four Stornoters. There's no contest for prizes ond no judges to impress, so the kids escope the strain of competition os well os the stigma of being o "loser." If you know o talented youngster, bring the child to studio 5-A in the Tribune Tower on Tuesday ot 4 P. M. TV GUIDE's guest: singer Catharine Garrimore, 10.

25 Weather—Joe Kenny Wisconsin areo predictions.

wisconsin areo predictions.

- 5:05 25 News—Lan Singer 5:10 25 Sports—Hal Walker
 - Highlights in the world of sports.
- 5:15 25 Movie Quick Quiz-Game Contest ond quiz game.
- 5:30 @ Gene Autry Time-Film Western seriol.
 - 4 Sports—Lloyd Pettit Comments and scores.
 - Close-Up-Musical
 Howard Miller, June Valli, and the Art
 Von Damme Quintet.
 - O News-Leslie Monypenny Roundup of events in the news.
 - **55 MOVIE—''Sheriff Of Sage Valley''**—Billy the Kid is mistaken for a hero, ond decides to reform. Buster Crobbe.
- 5:45 A News-Paul Skinner
 - News from oround the globe. **Ø Bob And Ray-Satires** Comedy with Bob Elliot, Roy Goulding. **Ø Curbstone Cut Up-Chats**
- Ernie Simon conducts interviews. 5:55 4 Weather-Bill Carlsen

EVENING .

6:00 @ Sports-Bob Elson
Comments and late scores.

Blue Room-Musical

Maurice Kipen directs ensemble.

Weather-Clint Youle

Temperatures and predictions.

News-Austin Kiplinger
Captain Video-Adventures
"The Plunder of Orca," continued.

6:05 @ Les Paul And Mary Ford

Ø Sports–Jack Drees

Scores and information. 6:10 Sports-Joe Wilson Weather-Wayne Griffin Forecost for tonight and tomorrow.

- 6:15 @ News—Julian Bentley Stories behind the headlines. 4 Tommy Sheridan—Musical
 - Tunes by Tommy Sheridan Trio. **O Dorsey Connors-Travel**
 - A visit to Puerto Rico.
 - News-John Daly
 National ond world hoppenings.
 Quiz Game
- 6:20 G Alex Dreier-Features Unusual stories in the news.
- 6:25 () Tony Weitzel-Comments Gossip ond interviews.
- 6:30 2 5 News-Douglas Edwards Events around the world.
 - **6 4 Dinah Shore Show** Popular tunes of the doy.
 - O Lone Ranger–Western O News–Spencer Allen
 - National and international events.
- 6:45 2 23 Jane Froman Show A tribute to Stephen Foster. "Some Folks," "Beoutiful Dreomer," "My Old Kentucky Home," "Comptown Races."
 - 4 News-John C. Swayze
 Corovan of world events.
 - O Chicagoland Newsreel Locol news on film.
- 7:00 @ MEET MR. McNUTLEY
 - "Peggy's Old Flame." An old boy friend of Peggy's comes to town.
 - G GROUCHO MARX-Quiz "You Bet Your Life," quiz.
 - **O QUICK AS A FLASH-Quiz** Emcee Bud Collyer with ponel: Jimmy
 - Nelson and Donny O'Day, Foye Emerson, and Kitty Carlisle. **OMOVIE-'Identity Unknown'** Soldier returns from war with amnesia,
 - ond sets out to establish his identity. 25 THE VISITOR
 - "The Guest."

Next Week CHUB McCARTHY'S RETURN!

THURSDAY

FEBRUARY 11

7:30 @ 15 FOUR STAR PLAYHOUSE

Dick Powell in "The Gun." A police detective returns to his family after shooting a young hoodlum in the line of duty. After several callers have left, he discovers his gun is missing.

4 TRIANGLE THEATER—Drama "Life With Elizabeth," starring Betty White and Del Moore.

• TREASURY MEN IN ACTION "Case of the Forgotten Man." Jailed on a smuggling charge, a prisoner plots another way of smuggling.

ORAY BOLGER SHOW

Ray's efforts to find a little boy's lost dog send Jonathan off on a search for Ray's "Little Lost Mind."

8:00 2 3 VIDEO THEATER-Drama "Shall Not Perish," by William Faulkner. The mother of a hero who died in the Korean War faces her grief with calmness, which has a profound effect on the aristocratic father of a boy her son attempted to rescue. Fay Bainter.

A DRAGNET-Police Drama
Two young children are found begging
in a wealthy neighborhod. Jack Webb.

O TALENT PATROL-Variety

Arlene Francis emcees.

8:15 O YOUR SENATOR'S REPORT 8:30 O BIG TOWN-Drama

A man carries out his phoned threat to kidnap Steve's city.editor. Pat McVey.

G ◀ FORD THEATRE—Drama Nancy Olson and Bruce Bennett in "For the Love of Kitty." Kitty O'Dare, horserace handicapper for a newspaper, has a streak of good luck in picking winners. This proves disastrous for the head of the local bookie establishment. Sponsored by Ford Dealers of America.

O KRAFT THEATRE-Drama

"The Thinking Heart." A panoramic presentation of the life of Abraham Lincoln, based on literary accounts by Carl Sandburg, Edwin Markham, and Walt Whitman. Andrew Duggan as Lincoln, and Anthony Ross as the narrator.

JAMES DALY stars tonight in

"FOREIGN INTRIGUE"

Another nerve-tingling adventure of Michael Powers, roving American overseas correspondent.

• 9:30 pm •

presented by

McLaughlin's Manor House Coffee



 TALENT SHOWCASE—Music Mike Dauglas, singing emcee, with music by the Starnoters and Bob Trendler. (Guests invited. Write WGN-TV, Chgo.) INNER SANCTUM—Film

Dramas of suspense.

A business firm is robbed, and the aroma of after-shave lotian proves a basic clue. (See review an page 16.)

SPORTS SCRAPBOOK Jack Brickhouse with sports news.

25 IT'S A DRAW

Panel quiz with Sid Stone, Kal Ross. 9:30 @ 25 PLACE THE FACE-Quiz

Bill Cullen emcees. Guest: Jaanne Gilbert.

"Foreign Intrigue in the Laboratory." A woman who was ance a scientist becomes jealous af her husband's scientific achievements. James Daly, Signe Hasso. (See story an page 10.)

O COLONEL MARCH OF SCOT-LAND YARD-Police Drama

Drama starring Boris Karlaff. Spansared by Tavern Pale.

BOSTON BLACKIE—Drama
 A friend of Blackie's is murdered in a
 gambling hause.

10:00 @ News-Fahey Flynn

A look at the day's headlines.

4 World We Live In

6 Weather-Clint Youle Temperatures and predictions.

Ask The Man—Discussion Austin Kiplinger, Jack Drees, Jack Callaghon and Dan McMaster.

MOVIE-"Mystery Junction"
Mystery writer on baard a train becomes involved in a murder plot.
 Sports—Hal Walker

Revue of sports.

10:05 25 News-Dr. A. A. Suppan

10:10 O Dorsey Connors—Ideas Keep your plants happy while yau are away. 25 Weather—Joe Kenny

10:15 Ø Weather-Lee Phillip 4 News-Bob Kelly

> Roundup of the news. **G News—Jack Angell**

PREMIERE SHOWING Thursday 9:30 P.M. WBKB Channel 7

BORIS KARLOFF Starring in COLONEL MARCH OF SCOTLAND YARD

Brought to you by .. Tavern Pale



BRUCE BENNETT FOR THE LOVE OF KITTY WNBQ • Ch. 5 • 8:30 P.M.



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THURSDAY

FEBRUARY 11

25 Wrestling-Film 10:25 Art Mercier-Sports Tips Advice for sportsmen. 4 Weather-Bill Carlson Milwoukee and vicinity predictions. 10:30 9 News-John Harrington A Meet Mr. McNutley "Peggy's Old Flome." An old boy friend of Peggy's comes to town, Roy Millond, **O** Sports-Norman Barry Late events in the world of sports. O TV Theater-Film Drama "Shooting Star." 10:45 Plry Kupcinet-Comments Gossip and quest entertainers. A Herbie Mintz-Musical 11:00 Ø Wrestling-Film Billy McDoniels vs. Great Scott. Leo Gariboldi vs. Don Lewin. Danny McShane vs. Roger McKay. 4 Your Hit Parade-Music Top tunes of the doy. 6 MOVIE-Title Not Available **O** News-Ulmer Turner Lote news report. O MOVIE-"13 Lead Soldiers" Bulldog Drummond ottempts to solve three murders. Tom Conwoy. 11:05 @ Weather-Chuck Bill Predictions for tonight and tomorrow. 11:10 Tom Duggan-Comments Gossip and interviews." 11:15 25 Religious Film Father James Keller of the Christophers. 11:30 4 Name That Tune-Quiz Red Benson and Vicki Mills. 25 MOVIE-"Gold" Detective ond his feminine assistant attempt to break up o gang. 12:00 @ MOVIE-"The Roof" Leslie Perrins and George Zucco. 4 News-Tom Mercein MOVIE_"Corregidor" Three doctors wage a struggle for survivol. Otto Kruger, Elissa Landi. 12:05 [4] MOVIE-"Traffic In Crime" Police spy ottempts to break up gombling syndicates in a small town.

TV Teletype^{*}

NEW YORK Bob Stahl reports:



ADLAI STEVENSON will be interviewed by EDWARD R. MURROW Feb. 12 on <u>Person to Person</u>, with the CBS cameras picking up the Democratic leader from his home in Illinois. Perhaps to preclude any demands for equal time by the Republican party, MURROW is trying to line up SEN. JOE McCARTHY for the same program.

BING CROSBY does his second TV show Easter Sunday, April 18, again taking over the time usually occupied by FRED WARING. There's a good chance that BING's favorite singing partner, son GARY, will head the guest lineup . . . CROSBY's first show, incidentally, walked off with third place honors in the national Trendex ratings, tagging \underline{I} Love Lucy and Talent Scouts but beating Dragnet, which slipped to fourth place.

Prior to filming the audition kinescope for the projected \underline{My} <u>True Story</u> series, the ABC producer phoned the TV actors' union to ask for six young girls who could dance. One of the names submitted was PATSY FLICKER. When the producer phoned her, she told him, "Sorry, but I've grown up and have a child of my own now. Besides, I've already signed a contract with your boss to play the lead on the show."

N. RICHARD NASH has joined the lineup of authors who will write original plays for producer FRED COE's upcoming <u>Playwrights '54</u> series of half-hour dramas. Although a starting date for the program has not been set, COE is already planning to publish a collection of the best plays from the show each year . . . "Portia Faces Life," one of the grandmas of all radio soap operas, goes TV in April via CBS.

BILLY GRAHAM, the noted evangelist, is claiming that he'll soon sign a TV contract with NBC for his own weekly program, which will give him control over the script, sponsor, etc. BISHOP FULTON J. SHEEN has a similar contract with Du Mont, but NBC isn't confirming GRAHAM's claim . . . Plans for a half-hour telefilm series based on MARK HELLINGER short stories are kicking around again.

This could mean we'll have.less second-rate panel programs as summer replacements this year; the networks have already started their search for new summer shows. Usually they don't worry until late March or early April . . . ROBIN MORGAN, of the <u>Mama</u> cast, is doing a series of Columbia records on SHAKESPEARE and other classics, pegged to the moppet level.

*Trade-mark, Teletype Corp.

HOLLYWOOD

Dan Jenkins reports:

This would appear to be JACK BENNY week in the news. First he pfft with SARA "Mable Flapsaddle" BERNER over a miserable \$250 salary disagreement. Then he completed his March 21 film show with BING CROSBY and GEORGE BURNS as his guests, and on Feb. 14th he celebrates his 39th birthday for the 22nd time. Which is to say he will turn 60. His Feb. 7 show, also on film, will feature MARY LIVINGSTONE and their daughter JOAN. Next live show, set for Feb. 28, will be done in N.Y. with HELEN HAYES. End JACK BENNY week.

JOE LOUIS was tipped, so his scheduled appearance on <u>This Is Your Life</u> has been cancelled . . JACKIE GLEASON is expected here in April and just might stay . . . JOHN IRE-LAND has signed to star in TV film version of <u>Ellery Queen</u>, formerly done live out of N. Y. with LEE BOWMAN. Shooting starts early this month . . . TALLULAH BANKHEAD is telling friends she'll start a half-hour show of her own in the spring.

There's always money in a guitar. GENE AUTRY is putting another \$100,000 into his Flying A Productions studio facilities . . . JULIUS LA ROSA has lost not only his humility but his Paramount screen test. It's off, indefinitely . . . LUCY and DESI, given a good script, are amenable to doing a Broadway show.

Only thing holding <u>Lux Video Theater</u> from expanding to a full hour is the lack of a good time period, complete with no murderous opposition . . . Which reminds us that DENNIS DAY will not be scheduled opposite <u>I Love Lucy</u> come next September . . . Financial note: Hollywood will put something like \$40,000,000 into TV film production in 1954.

GERALD MOHR, recently set as a regular on <u>My Friend Irma</u>, also will produce and star in his own film series of 15-minute vignettes, <u>There Is A Time</u>... DENNIS MORGAN also has formed his own company and will produce a series called <u>Back Trails</u> on his own 530-acre Yosemite ranch. He'll narrate but not appear ... Shooting has started on 39 quarter-hour TIM McCOY TV Westerns, the series to hit the air starting March 7.

BING CROSBY Enterprises is filming the new KEN MURRAY series, <u>Where Were You?</u> Twelve have been completed, with another 27 to get underway March 1... DAVID BRIAN will star in the TV film version of <u>Mr. District Attorney</u>... HORACE HEIDT won't wait for the magnetic video tape and will start 26 <u>Youth Opportunity</u> films in June.

A new anthology dramatic film series, <u>Authors Playhouse</u>, based on American classics, starts shooting here next month . . . CBS is converting one of its television city studios to color . . MIRIAM HOPKINS, ANGELA LANSBURY, JOAN BENNETT and AUDREY TOTTER have been set for the next four <u>GE Theater</u> films.

Reviews

PROGRAM OF THE WEEK

JACKIE GLEASON SHOW

JACKIE GLEASON is one of those rare performers for whom there is no middle ground in the eyes of the public. People either love him or hate him. His shows this season have given ample ammunition to both factions.

On the credit side, Gleason has displayed a versatility which has made him the delight of CBS and a powerhouse among network comics. He can switch from low comedy to genuine pathos without losing a beat, and he is a bear for work. The Jackie Gleason Show is just that: Jackie Gleason.

On the debit side, Gleason has gone overboard in the use of girls, even employing a whole bevy of them as announcers, and opens each stanza with a well-trained chorus line of 16 high kickers. It makes a great hit with the studio audience, but to the home viewer with a small screen it's like sitting in the last row of the fifth balconv, way off to the side.



'Dear, they're telling our joke!'



Gleason personally is today a faintly embellished version of the old Milton Berle, even to the point of adopting Berle's discarded line about "Oh, I feel great tonight." Like the old Berle, too, Gleason tends to hog the proceedings, dominating every sketch and resorting more often than not to slapstick so lacking in finesse as to be painful. His various characters—The Poor Soul, Reggie Van Gleason, The Honeymooners, Joe the Bartender may be starting to wear thin, however well-bolstered by the presence of Art Carney.

Carney, a master of timing and a comedian as opposed to a comic, is Gleason's good right arm. Without him, the show would be run-of-themill.

Audrey Meadows also is a considerable help, as is Ray Bloch's music.





Mark Stevens (left): he added dry humor.

MARTIN KANE, with Mark Stevens in the title role, is perhaps the most improved show of its kind on the air today. With all due respect to William Gargan, Lloyd Nolan and Lee Tracy, Stevens' predeces-

FINETUNING

LLINOIS family's pet lion watches television. This is a TV switch on "Watch My Lion."

It's a nice audience, but the FCC won't permit lion commercials.

Tex must have a sense of humor, because he was roaring at the Berle program. His favorite show is Zoo Parade, instead of all the silly shows about people. He stopped watching Ramar because he decided the lions were throwing the fight.

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One theory is that Tex doesn't

sors in the part, the current star has managed to bring the proceedings to life and make them entertaining.

Credit for this, to be fair, must be given chiefly to the show's producers. They have dropped the hard-bitten private eye format, in which Kane more often than not was in conflict with a dullard from police headquarters, and have concentrated instead on making Kane an intelligent, hard-working private investigator who realizes the value of cooperation with the police. The police are portrayed as intelligent, hard-working men who, in turn, are not above accepting the help and advice of the affable shamus.

Stevens has brought a wealth of motion picture experience to the show, and is not a man who has ever been typed in "B" picture roles. He plays Kane with an easy assurance, seasoned with a touch of dry humor. The writers, for their part, have lifted the show out of the rut and placed it at least within shouting distance of the formidable *Dragnet*.

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By OLLIE CRAWFORD

know it's a TV set. He thinks it's smorgashord.

We can't wait until the guy who takes the Hooper ratings gets to Tex. This will be the first time a guy taking a poll was looking for a pole. He'll forget all about the grass roots and head for the treetops.

This boy will drop the Hooper system and break into a Gallup.

When Godfrey said "Thanks for inviting us into your living room," Tex said: "Don't mention it." W ITH all the directness of an 11year-old, Brandon De Wilde gave us the once-over, silently. With a little less candor, we gave Brandon the once-over, also silently. Brandon flung himself down at the piano bench and, using one finger, skittered around the keys at random, still eving us.

We lit a cigaret, wondering what he was thinking about and what exactly to say to an 11-year-old. We tried the direct approach. "Do you play?"

"I gave it up. Don't have time."

Conversation ended, we looked around the small, comfortable De Wilde living room. The five-room house was smaller than we expected for the home of the renowned stage, screen and TV star. It turned out that Brandon's father, Frederic, is a stage manager who earns a very adequate, reasonable salary. Master De Wilde's more impressive income is handled by

Mom helps with lessons: Mrs. De Wilde and Brandon during Jamie rehearsal.





Boy will be boy: Brandon makes face for TV cameraman to enliven an afternoon.

lawyers and goes into a State-administered trust fund. His take-home pay is 75 cents a week, doled out of the household budget by his mother.

The boy who charmed audiences and critics in "Member of the Wedding," "Mrs. McThing," "Shane" and now, Jamie, eyed us without compassion. Kenny Schmidt, a classmate of Brandon's, announced his arrival by slamming the door. Temporarily reprieved, Brandon jumped up and yelled, "Let's go."

Outside, we met more of the De Wilde clan—a cousin, Audrey Utter, and her two children, Jeff and Roger.

The picnic was Mrs. De Wilde's idea. Although rehearsal time for *Jamie* is less than that for other weekly halfhour shows, Brandon's only free day is Saturday. Interviews away from the studio would have to take in doing what Mrs. De Wilde thought Brandon ought to be doing. In this case, it was letting off steam.

We drove about 25 miles to a State park and picnic area. It was a chilly, sunless winter afternoon and on arrival, Brandon and Kenny took off with a whoop towards the swings. The smaller boys tagged after them. We built a fire and for an hour or so, in the stilted way of adults, kept warm by staying near the blaze. While wrapping bacon strips around frankfurters, Mrs. De Wilde briefed us on her son's rise to fame.

Brandon was invited to try out for "Member of the Wedding" by the casting director, Terry Fay, an old family friend. "I think the reason he got the part is because his diction is so unusual. Many people think he has studied voice. He never has. He's just

Brandon has space suit; what he lacks is time. picked up a little of my Southern accent. Most of the boys who tried out spoke a too typical New Yorkese.

"My husband and I were leery about Brandon going into the theater. Opening night of 'Member' at the Philadelphia try out, Brandon peeked through the curtain and started crying. I wished then we had never gotten him into it. I walked away because I was in the theater at one time and I knew he would go to pieces if I came near him. The stage hands quieted him. They told him that he knew his lines as well as anyone. Now he's nervous on opening nights. But after that, he's fine."

Brandon, Kenny and company came back to gulp hot dogs and toast marshmallows. Mrs. De Wilde talked mother-talk, about jackets and buttoning up. Brandon talked boy-talk about a girl named Linda, about rocket ships and guns.

Brandon told us he might not always be an actor. "When I grow up, I might direct plays. I directed a school play once-and it turned out okay. I know all about directing." We asked for some tips but he wasn't ready to divulge everything. "I guess



I made a lot of it up as I went along."

We wanted to know if he ever acted in school plays and Brandon sucked in his lower lip scornfully. "No," he said, "that's kid stuff."

Later, at the house, Brandon showed us his room and the crowded cellar which stores heating equipment, a freezer, furniture being saved for a larger house, and his toys. He ran his electric trains and explained the war being waged on the cellar floor in two boxes, each filled with tin soldiers. One was the good army and the other was the enemy. "We lost a lot of good men last night," he announced.

Aw, Gee Whiz, Mom!

We asked if Brandon felt different from other children. His mother said. "Sometimes. He gets annoyed that he has to miss out on things that happen at school. (He's in the sixth grade at the local public school) He'll say, 'I wish I didn't have to be different. Why can't I be like everybody else?'

"Whenever this comes up, we tell him he can leave Jamie any time. We have a contract that allows Brandon to drop the show at a moment's notice. But when we tell him that, he backs out. He really likes acting."

The De Wilde's plan to take Brandon out at the end of this year. They feel a debt, that he has already missed out on too many things. "Of course, it's all exciting for him and he loves the people he meets. But it's too hard on him. He has to be tutored an hour for every half day of school he misses. He's due at his tutor's now."

Mrs. De Wilde got up to look for her boy. He was coming in the door. "You'll have to go to Mrs. Cowan's now, Brandon."

The star trudged inside, picked up his books and walked slowly out the door, like many another boy going to his lessons.

"Don't slam the door, Brandon." The door slammed shut.

-Katherine Pedell.

THE PIED PIPER OF TV



'SMILIN' ED' MCCONNELL HAS CHARMED YOUNG ONES FOR 28 YEARS

Smilin' Ed (above) and an Indian scene (below) with Gunga Ram, the elephant boy.



O^{NE} of the least-publicized yet most looked-at television shows currently on the air is *Smilin' Ed's Gang*, a Saturday morning children's entry on ABC which has exceeded its sponsor's fondest dreams.

The show started on radio 12 years ago under the sponsorship of a shoe company. Since that time, the company has almost quadrupled its business (from \$8,000,000 to \$30,000,000), has built seven new factories and has established so many dealerships that it takes a certified public accountant to keep up.

The Gremlin Helps

The entire advertising budget has been allotted to Smilin' Ed's radio and television program for years now. What's the secret?

The show's success lies in the drawing power of 61-year-old Ed McConnell, who has been on the air for 28 years, sponsored every minute of the time. His formula is simplicity itself: he tells stories. These he augments with Froggy, the exasperating gremlin; Midnight, the musical cat; Squeaky, the mouse, who also plays a musical instrument; a hamster and a few other assorted characters.

Indians Brown, Indians Red

With television, the emphasis of his program has shifted somewhat to the filmed dramatization of Ed's famed stories based on the jungles of India, as well as some of North American Indian life in days gone by.

Responsible for this latter day secret is a former advertising man, Frank Ferrin. Ferrin, a quiet-type genius, originally sold the sponsor on using McConnell to tell stories and sell shoes. Then, he sold McConnell on the idea of using film to help tell his stories.

When TV came along, Ferrin put the show on film immediately, making this the oldest continuous film show on television, now in its fourth season. He sent a camera crew to India for a full year. With it, for three months, went young Nino Marcel, who plays the part of Gunga Ram, the young hero of Smilin' Ed's tales.

In Hollywood, Ferrin merely matches the jungle film with studio shots and it takes an expert to tell where one ends and the other begins.

As for the miracle man, himself: Ed McConnell, son of an Atlanta, Ga., minister, started out as an evangelist song leader. He later developed his singing talents in vaudeville.

On a visit to an Atlanta radio station in the early 1920's, he was literally pushed on the air by the station manager, frantic because the talent scheduled for the next hour had failed to show up. Ed has been on the



Froggy, the Gremlin, getting the better of Smilin' Ed, a usual occurrence on show.

air steadily ever since that time. The future seems just as secure as the past for *Smilin' Ed's Gang*. With color television at hand, Ferrin and McConnell are exchanging congratulations because every foot of film they made for the program is in color. The boys are ready for almost anything.

REGIONAL

In Detroit It's

Mow 'Em Down Michigan Apple Pie

By Edythe Fern Melrose Miss Melrose is the Lady of Charm on WXYZ-TV in Detroit

C T'S the Charm Kitchen where they cook for a man so he loves it and then he loves the cook! Here's your own Lady of Charm to lead in the fun...."

That's our signal 'at Detroit's WXYZ-TV to invite the television audience to step through our Dutch door into a gay and colorful kitchen with the most intriguing cooking in the offing. Learning how to use imagination in the selection of a new seasoning, a different manner of blending or revamping an ancient recipe can be as thrilling as winning an Oscar for top-flight performance. Besides that, it may win that coveted manly devotion.

In our famous "House of Charm" on the beautiful shores of Lake St. Clair, the only house built exclusively for testing products and recipes before recommending them on television, we work out new and fascinating flavors in such things as home-made bread fresh from the oven, ice cream with sauted almonds—or country scrapple such as Grandma made in an iron kettle.

We were asked to appear at the Michigan State Fair with a dish especially prepared in honor of Governor G. Mennen Williams. We made it with apple jack, and tagged it our "Mow 'Em Down Michigan Apple Pie." If you'd like to try it, here's a pie any woman can bake.

MOW 'EM DOWN MICHIGAN APPLE PIE

Line a deep 10-inch pie plate with tender, flaky pie dough. Then in a separate bowl bleud: 3 T. melted butter with 4 c. freshly peeled, sliced apples, $\frac{2}{3}$ c. granulated sugar, $\frac{1}{2}$ c. brown sugar, 1 T. cornstarch, 2 T. tapioca, $\frac{1}{3}$ t. salt, $\frac{1}{4}$ t. freshly ground nutureg, 1 T. quince jelly dissolved in $\frac{1}{4}$ c. apple jack (be generons). Fill shell, add top crust, seal edges. Bake at 360 degrees, 50-55 min.

Edythe Melrose: her pie is famous.



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IN THE CAST



Rock and friend, presumably K.O. Apollo.

THE PRIDE of boxing's Cauliflower Row is that distinguished television thespian, Rocky Graziano, former beau ideal of the Marquis of Queensbury, lover of the arts and high ambassador of good will for the honorable sport of pugilism.

As Martha Raye's TV boy friend and affectionate "cumpa," the former middleweight champ is playing comedy, but it's still a pretty serious proposition to him. "Everybody asks Rocky about memorizing," said a friend. "Well, they ought to see him take hold of a script—just like a terrier latches on to a bone. After he's got it memorized an atom bomb could fall on the studio and the Rock would come up out of the debris mouthing his lines letter-perfect."

Rocky, a nervous pacer before his

big fights, is a model of composure before a TV show. "Everybody is on edge, you know," says Rocky, "so they all come up to me pumpin' my hand every minute telling me not to worry and good luck and all that. I ain't nervous—it's them."

Nat Hiken, the writer and director for the Martha Raye shows, is dead earnest about Rocky's talents. "Rocky," says Hiken, "is going to be another Louis Wolheim—the tough, sensitive actor who played in 'All Quiet On the Western Front.' He's gentle and appreciative and improves amazingly."

Tough, But Oh! So Gentle

Rocky's rugged, gentle personality is his stock in trade. On TV as in real life, he's the tough Brooklyn pug who fought some of boxing's most savage fights, yet sidesteps ants in the street. Hiken has to coach him to "act madder" when the script calls for Rocky to grab an actor threateningly.

But to his buddies on 8th Avenue, New York's street of busted beaks and cauliflower ears, Rocky is Rocky and when he visits the old haunts the boys in the sweat-box gymnasiums like to rib their TV "star." Rocky elaborates: "They say things like, 'Martha, I got some flowers for you' you know, some of the lines I have in the show. But they know I'm still in good enough shape to clobber 'em."

Married and the father of two daughters, The Rock is really getting the breaks. He is slated for his own TV show, *Rocky*. And a book of his life is due to hit the presses soon. Who wrote it for him? Says Rocky, "A guy by the name of Simon Schuster."

pas de deux

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